WHY DO WOMEN LOVE DURANTE?

Sam Levenson's Favorite Stories

JIMMY DURANTE

the most complete TV program GUIDE
Monday thru Friday

★ "ELMER, THE ELEPHANT, AND JOHN CONRAD"
An exciting new program of old-time movies and fun for the kids
—5:00 p.m.—

★ "SOMETHING TO TALK ABOUT"
with CHUCK ACREE
presented by AMERICAN FAMILY FLAKES
—5:45 p.m.—

★ "CLIFTON UTLEY AND THE NEWS"
presented by THE NATIONAL TEA COMPANY
—5:50 p.m.—

All On... WNBQ
NBC CHANNEL 5
Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

I am a dog who has always been most content with my lot in life; happy to remain home with no desire to roam, that is until I saw the Lucky Strike program of Feb. 7. To see lovely Dorothy Collins cuddle, embrace and make a fuss over those other dogs was just too much for me. Mr. Editor, would it be possible for you to arrange a personal appearance on the Hit Parade program so I too can be a lucky dog? My master has expressed the same idea but he must make his own request for an appearance.

Aurora, Ill. WAGGIE

Ed. Note: If you can arrange it, Wag, old Pal, we're with you.

... I do not believe stuffed shirts, religious fanatics or arrogant pinheads, describe very intelligently on the advertisers, sponsors, critics or men on Congress's permanent committees set up to deal with censorship of TV and radio. ... Remember the further you are from God, the weaker our country will become. If we don't become a strong Christian nation, the Russian dictators will settle our censorship problems once and for all. ...

Kankakee, Ill. WANDA MAE SEEDORF

The person who wrote about Abe Burrows and "Name's the Same" expressed my sentiments perfectly. The show hasn't been the same since. If we were supposed to like him then, why shouldn't we like him now. Why take off any performer without notice or a word of explanation? ...

Grand Haven, Michigan L. DENTON

The reasons for those shows getting banned was nonsense. Especially Robert E. Sherwood. That is just what is wrong with our people today, they don't believe in reality and we are TOO conventional. ... I am a Negro and take a look at Amos 'n' Andy. It isn't quite a compliment to the Negro, all of our features and speech aren't like theirs, but we like the program, just as I like J. Carrol Naish. People on TV are supposed to be human. ...

Chicago, Ill. MRS. SHIRLEY ROBINSON

(continued on page 46)
SEAFood
Well of the Sea
THE
SHERMAN
WORLD FAMOUS HOTEL
For Reservations: Franklin 2-2100
Drive Right into
Hotel Sherman

SAT. on television

6:30 p.m. Beat the Clock
WBBM-TV 4

Keep your eye on channel 4

TV Forecast and Guide
March 7, 1953

Walter H. Annenberg, President

Over 1,000,000 readers

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Expiration Number 244

TV Forecast and Guide
Channel One

TV changes continue to make the big news these days as a flock of major shows either switch or cancel out. For example, "Biff Baker, USA" which stars Alan Hale Jr. and Randy Stuart, bows out at the end of March. ... "The Big Payoff" with Bess Myerson and Randy Merriman switches to CBS from NBC. ... "Ellery Queen" switches from a "live" show to film within several weeks. ... "Lux Video Theatre" may go from Monday nights to Thursday p.m.'s. ... The "Alirdich Family" may go off in May, because the sponsor is unhappy over the ratings ... and comic Larry Storch may be back shortly in a brand new show.

Public indignation grew to top proportions at the recent report that Arthur Godfrey would receive an Eisenhower appointment with the Defense Department. It's likely that the whole mess will be quietly killed. This will make CBS very happy, because that network got into a tizzy at the thought of losing its star TV-radio salesman. Godfrey brings in an estimated $15 million a year in business. Postmortem thought—the U.S. public probably figured it had enough of comics handling our foreign commitments. ... First new programs to be inked by ABC-United Paramount in the wake of their recent merger are a situation comedy starring dancer-satirist Paul Hartman, and an adventure series with a "prominent movie star" in the title role. ... Incidentally, those TV editors who called the ABC-UP merger a "sale" were wrong—the two original companies have co-equal status in the new organization.

Johnnie Ray Marches On: His singing act at a New York night club brings the following review from Billboard magazine. ... "His standards, 'White Cloud' and 'Cry' were the same bedlam breeders they were here the first time around. ... His (Jubilee) finishes ... drove them wild. It was a holy roller meeting with customers jumping up and waving arms wildly while Ray stood out there screaming and driving them to new heights of frenzy. Maybe it was mass hysteria that drove Milton Berle out of his chair with his shoes in his hand waving them madly aloft. Perhaps it was the same hysteria that drove Jan Murray out of his chair for an arm waving dance. ..."

And then again, perhaps it was just New York.

Paul Stademan, the shirt tycoon who's seen frequently on TV with his magic tricks, pulled a neat stunt recently. He sent President Eisenhower a custom made shirt. The measurements were based on a sight impression gained by Stademan while watching Ike on television. ... It's reported that NBC's "All Star Revue" will be dropped in April, and that only Jimmy Durante and Martha Raye will be asked to move over to the "Comedy Hour" series. ... Most torrid romance of the season is that going on between disk jockey Howard Miller and sultry singer June Valli of "Hit Parade." They're making the airlines rich with their frequent plane trips between Chi and New York.
What's His Fatal

by ROBERT CUNNIF

What has Jimmy Durante got that the rest of us men wish we had?
For years now, Durante's been in operation around women and his success is legendary. When Durante turns it on, it's impossible for women to resist. Let's have a roll call.

First off, there's Helen Traubel, the great Wagnerian soprano. Miss Traubel, made of the indestructible stuff that is required to outshoot a Wagnerian orchestra, came out of that other world just to appear on television. And who got her there? Durante, the patron of the arts.

Miss Traubel, melted by Durante's overtures, proceeded to cut a sizable swath as Durante's partner in some fast vaudeville turns. Gigantic Helen not only matched Durante gag for gag but even brought a crescendo of applause when she emulated the famous Durante walk going off the stage at the windup. Durante, a modern-day Sven-gali had transformed Helen Traubel into a popular entertainer. And in the process, he had made Helen, who was twice his size, his love slave.

With Traubel safely stowed away, Durante went after new conquests. With his irrepressible joie de vivre, he lured the first lady of the theater, Ethel Barrymore, onto his show. Miss Barrymore, a veritable mountain of dignity, succumbed in no time. With a far-away look in her eye that nobody could mistake for anything but love, she went through her paces as commanded by that fatal charmer "Schnozzola."

But Durante wasn't through yet. With mystic powers that he reveals to no one, he lured the fiery, neurotic Bette Davis onto his show.

Bette, who usually appears in nothing but high class films aimed at Academy Awards, proceeded to betray her love for Durante in a torrid scene on the couch that sizzled the coaxial cable. Furthermore, Miss Davis began to kick up her heels and act like a show girl. The results are there for everyone to see. Bette is now starring
on Broadway in “Two’s Company,” a musical revue. The potent Durante magic had conquered another.

Politics? Well, what could be more political than the President’s daughter? Again Durante called the tune. Margaret Truman, whose normal environs were concert halls and that white structure on Pennsylvania Avenue, found the unbearable charm of Durante too much and ended up with Jimmy at the Club Durant as a part of the act of Truman, Jackson and Durante. All the gossip about Margaret getting married never takes into account what’s holding her back. It’s her unrequited love for Jimmy, the well-dressed man.

Durante went back to the opera house again in search of further evidence of his way with a diva. He came up with Lily Pons, a coloratura whose voice usually ranges up where only dog whistles dare to tread. Miss Pons started off on the Durante show with her usual fare, the Bell Song from “Lakme,” but before anyone could accuse her of fighting off Schnozzola’s advances, she was back as a saucy French chorine, singing some unlikely tunes to Durante’s offkey piano. Lily was just another diva to Durante.

As if to prove his supremacy, Schnozzola brought the great Italian basso, Ezio Pinza, onto his TV show. Pinza had caused a sensation among the ladies a few years back as the French planter in “South Pacific” and there was some talk that ladies’ matinee clubs across the nation were signing mass suicide pacts out of love for the massive Pinza. But Ezio turned out to be a cardboard lover in competition with Durante. Fifi D’Orsay, a cozy little bundle of French charm, appeared on the same show and gave Pinza the air as she chased her mad lover, Jimmy Durante, around the stage.

Show business annals inevitably spend page after page dwelling on the sentimental success story of Sophie Tucker, the “Last of the Red Hot Mamas.” But Sophie’s reaction to Durante was not only Red Hot—it broke the thermometer. She went through her usual routines that invariably break up an audience but before Sophie could stop herself she threw all caution away and hurled herself into the lap of the Great Man, none other than Schnozzola, who was idly caressing the piano keys at the time. The incredible Durante charm was too much for even Sophie.

If you want further verification, just watch any Durante show. Watch Jimmy romp through his numbers while (continued on page 41)
EDWARD R. MURROW is on record as saying that he doesn’t believe that any commentator has had a profound influence on elections, yet he has also said, “The mechanics of television and radio, which make it possible for an individual to be seen throughout the entire land, do not confer great wisdom or infallibility on that individual. I try to be a reporter. A commentator is a kind of oracle, and I am never so sure I’m right.”

In spite of Mr. Murrow’s protestations of modesty, he is a great deal more than a reporter. He is in that rarified strata peopled only by thinkers like Walter Lippmann and Arthur Krock. His five-nights-a-week show on radio is listened to by millions and his “See It Now” on TV has also cornered a large audience. It is reassuring to know that he doesn’t take the responsibility of molding public opinion lightly.

“See It Now,” which telescopes the previous week’s news, is far and away the best edited show on television. It sometimes rises above a mere record of the week’s events and soars into the world of ideas. Among the projects that have been handled beautifully on “See It Now” was a documentary at Christmas time in which CBS correspondents interviewed GIs in Korea and recorded their responses to the fighting there. Extended to an hour for this special program, it was one of the most poignant programs ever seen on TV.

Mr. Murrow isn’t often caught with his objectivity down, much as some people think he is. He’s been characterized as a lackey of the New Deal by some of the more conservative elements in the U.S., but he’s also been tagged as a tool of big business by the violent left wing. Which by simple reasoning must leave him somewhere in the middle-of-the-road.

Previous to last year’s convention, Murrow sent some of his cameramen out to cover Senator Taft’s campaign tour through the South. Here, the Taftites claimed, they found a flaw in Murrow’s fair-mindedness. The show depicted Taft’s tour as a crew of big dealers travelling in limousines. In addition it showed Taft telling the same joke to different assemblages.

To loyal followers of Murrow, there’s little doubt that he’s no great fan of Senator Taft. But the fact remains that Taft came on at the end of that same show and said that it was a fair sum-
mary of the Taft trip. Besides which, it’s doubtful if the program affected one delegate vote, which is what Taft was after anyway.

If there’s one subject that Murrow is fanatical on, it’s government tampering with the freedom of communications and that includes radio, TV, books, magazines and newspapers. Time and again he has lit out after various government figures who have come out with wild statements asking for censorship.

President Truman in particular was a target for Murrow’s fire. When HST set up censors over all government agencies, Murrow immediately saw the move for what it could be. Not a means of preventing top secret stuff leaking out to our enemies, but a means of covering up any corruption that took place within government bureaus. Drawing a fast bead, Murrow fired the charge that the government was trying to free itself of criticism, a far worse crime than any slight leakage of information to foreign governments.

It is Murrow’s fair-mindedness and absence of hysteria that has won his present esteemed position. There may be other newsmen as well informed as Murrow, but none has captured the large sized audience that he has. A good clue to Murrow’s success is that he instills a deep sense of drama into his reporting, which gives his listeners the effect of a rendezvous with history.

Along with his flair for the dramatic, Ed Murrow is equipped with a vast learning. There’s no stuffiness about him, just a slight professorial air.

A Phi Beta Kappa graduate of the U. of Washington, Murrow started out after graduation as president of the National Student Federation, a job which carried him to all parts of the U. S. and Europe. From this he jumped to assistant director of the Institute of International Education, where one of his tasks was to evacuate teachers from Germany when Hitler was on his book-burning binge. Murrow’s labors brought out 288 professors to freedom.

He was hired by CBS in 1935 to be director of talks & education and has stayed ever since. In 1937 they sent him to Europe for some special broadcasts but he soon found himself more useful covering the big news going on in Europe at the time. He was in Munich when Chamberlain sold out and in Vienna when Hitler marched in. His talks

(continued on page 41)
Budget, as any housewife will tell you, is something which, if done without, gives hubby that post-honeymoon scowl, and which if used, can be more painful than a migraine. In short, a monthly headache that the Mrs. would rather miss.

Confusing? Not half as baffling as the household budget is to the housewife. Mrs. America, the popular notion would have you believe, has more trouble balancing her record sheets than her spouse has with his March 15 income tax blues.

But, aha! Along comes television and before you can say “easy money,” it shows you how to “Balance Your Budget.” The method hasn’t been perfected yet for universal use. Too many requirements. Like being in the studio audience and being chosen as a contestant for the easy money questions.

TV’s latest problem solver is no scientific tax question-answer session. It’s a frothy little addition to the popular brand of shows in the low-cost production bracket, complete with that super-energized emcee, Bert Parks.

“Balance Your Budget” began as a human interest junior version of “Strike It Rich” with bounding Bert helping his contestants stay in the black. Selection was based on personal problems. For example, a young father $1,200 in arrears because of fire damage and heavy medical expenses. Or a little girl’s consternation over how to repay $9 to her father who had been tapped to replace her “best party dress” which she had spoiled.

Since the fall of 1952 when the program debuted, the format has been changed to pick contestants on the basis of audience appeal. These frequently are people who have no money problems at all—a British diplomat and his wife, a dripping-in-mink wife who stands by while her husband tries to win money for a toupee, or a professional dancing team.

Ebullient Bert, who might be accused of feeding strictly on a diet of Mexican jumping beans, galloped to fame by way of Dixie. Born in sunny Atlanta, Ga., Bert began his career as a $7 a week announcer in his hometown. When the station ran into financial difficulties, he took a 20% salary cut, but eventually became chief announcer at $15 per week.

At 18, Bert left his southern drawl
and Georgia's peaches to become a staff announcer for CBS in New York. "I also sang," he recalls, "three mornings a week, afternoons as guest vocalist and 10 commercials including the soap operas." Then followed a procession of special events announcing duties, singing and a job as straight man for Eddie Cantor.

After the war, in which he served as a member of Gen. Stillwell's staff in the China-Burma-India theater, he returned to CBS and some topnotch quizmaster spots—"Stop The Music," "Break The Bank," "Double Or Nothing" and now "Balance Your Budget." These duties were followed by a Bert Parks afternoon TV variety show which ran for almost two years. Bert's capers led TV critic John Crosby to comment sourly: "Some years ago, the trend was Arthur Godfrey. Now we have the Bert Parks menace."

"Quiz lovers will disagree strongly with the Crosby view. As long as Bert continues to give away easy money with not even a flicker of the eyelash, few will nag about his omnipresence."

The youthful Mr. Parks (now in his early thirties), who has built his stock in show business on a foundation of perpetual motion, had no previous theater experience. "In fact," he admits, "my only contact with the stage was when I was three." Bert's performance was at a Maine resort where he conducted a string ensemble by waving a piece of driftwood in front of the musicians. It established him as a ham, even then.

But lack of experience has been no obstacle to Bert. His mellow tenor, while not spectacular, easily saves the sponsor the price of another singer. And his giveaway role in TV has established him as the greatest philanthropist since Andrew Carnegie.

This reputation cuts no ice with Bert's children, six-year-old twin sons (Joel and Jeffrey) and three-year-old daughter, Annette. The kids told their daddy once, "You're not as romantic as Perry Como and you can't play baseball like Mickey Mantle. Gee, you can't even do tricks like an elephant!"

But, at least Bert gets paid in more than peanuts. "Balance Your Budget" can be seen alternate weeks at 9 p.m. on channel 4 (WBBM-TV).
Saturday Mar. 7

9:00 7 "GHOST TOWN"
MOVIE—Western about crooks out to rob a mine & a stranger who gets in the way; stars Harry Carey

10:00 4 THERE'S ONE IN EVERY FAMILY
John Reed King is host to contestants

7 SPACE PATROL—Adventures
A conspiracy is instigated to have Commander Buzz Corry removed from his post because of poor health

9 KIDS' CAMER CORNER—Film

10:30 4 SMILIN' ED'S GANG—Stories
"Rogue Elephant"

7 HAIL THE CHAMP—Kids Fun
Howle Roberts & Angel Casey conduct

9 KIDS & COMPANY—Variety
John Nelson gives the youngsters his award

11:00 4 BIG TOP—Circus Fun
Six Boglinoys, risley act from Italy; Roulettes, roller skaters; and Eve Walker, a trapeze artist

7 BEULAH SHOW—Comedy Antics
Louise Beavers is featured

9 "ROAMIN' WILD"
MOVIE—Western with Tom Tyler

11:30 7 "FEUD OF THE WEST"
MOVIE—Western with Hoot Gibson

12:00 4 FARM & HOME TIME—Talks

7 "FIGHTING MUSTANG"
MOVIE—Western with Sunset Carson

9 "UNDERGROUND RUSTLERS"
MOVIE—Range Busters ride again in western about the gold fields of California in the days of the panic of 1869; stars Ray Corrigan

12:30 4 "CURTAIN FALLS"
MOVIE—A friendless & broke actress plays the greatest role of her career; stars Henrietta Crosman

1:00 7 "LONE AVENGER"
MOVIE—Western with Ken Maynard

9 "LIGHTNING RAIDERS"
MOVIE—Mail is stolen from the stage & discovered when an important letter fails to arrive; stars Buster Crabbe

2:00 4 NEW WESTERN THEATER—Film
7 "GUNNERS AND GUNS"
MOVIE—Western adventure tale

9 "MAN BEHIND THE MASK"
MOVIE—Mystery & Intrigue

2:30 4 MOVIE—Title To Be Announced

3:00 7 "DEADLINE"
MOVIE—Western with Sunset Carson

3:15 5 NATURE OF THINGS—Science
Dr. Roy K. Marshall discusses "How Television Works: TV Tomorrow"

3:30 5 AMERICAN INVENTORY
Drama documentary: "The General Practitioner" about the family doctor in our United States life

9 "RAINBOW 'ROUND THE CORNER"—MOVIE, Daphne Day

4:00 4 CLASSIC THEATER—Music

5 TELEVISION OPERA—In English
"Sister Angelica" by Puccini with Elaine Malbin, Winifred Heidt, Sandra Warfield, John Moynash, & Virginia Viney; action takes place in a convent & concerns a sister awaiting news of her family for 7 years

7 "FRONTIER JUSTICE"
MOVIE—Western with Hoot Gibson, Jane Barnes, & Franklin Farnum

4:15 9 "NIGHT OF MAGIC"
MOVIE—Young bachelor dreams that a beautiful Egyptian mummy is delivered to his apartment & comes to life; stars Billy Scott & Marion Olive

5:00 4 FARMTOWN U.S.A.—Talks
Information for & about the farmer and his products

5 TO BE ANNOUNCED

7 SATURDAY LAUGH TIME—Film
"Laurel & Hardy" film & fairy tale

9 "WESTWARD TRAIL"
MOVIE—Musical western in which Eddie Dean tries to prevent a band of outlaws from stealing a young girl's ranch

5:15 5 HOBBY TIME—Bill Healion
Making of shadow boxes & scale models of planes, cars, and ships

5:30 4 ALL STAR HIT PARADE
Ed Allen & Kay Andrews pantomime

5 JET PILOT—Aviation Show
Review of the primary principles of flight with Jerry Garvey, Cmdr. Bob Horder, and George Cliser

7 ROOTIE KAZOOTIE—Puppets
Gala-Poochie Pup volunteers to lure the Snow Bird back to the North Pole; in the process meets the Firecracker Bird, & which is worse no one knows

6:00 4 STORK CLUB—Interviews
Sherman Billingsley chats with celebrities in the fields of art, diplomacy, & show business. Guests: Les Paul & Mary Ford, acclaimed for their unusual guitar & vocal arrangements & singer Dave Atkinson

5 MR. WIZARD—Science Study
Don Herbert and Bruce Lindgren discuss "How Sound Travels"

7 PAUL WHITEMAN'S TEEN CLUB
Talent variety for youngsters

9 INSPIRATIONAL CHORUS—Science
Patrick Barr clashes with the underworld in "Murder At Scotland Yard"

6:30 4 BEAT THE CLOCK—Games
Bud Collier is host to contestants

MEET YOUR TV FAVORITES
Watch for TV Forecast and Guide's—A.B.C. Celebrity Bowling Tournament, Chicago Coliseum, April 3. Televised over WGN-TV 7:15 to 8 P.M.
6:30 5 MY HERO—Situation Comedy
Beanblossom sells his boss's family estate, but the deal is halted when an aunt arrives for a visit

7 WHAT'S YOUR BID?—Sales
"Liberal Bill" is the auctioneer with John Reed King as emcee

9 PET SHOP—Geo. Menard Emcee
Donald Frye brings down a boxer, Clarence Hoffman will display a lizard that looks like a miniature dragon; and a feature from the Shrine Circus, animal exchange, and nursery segments

7:00 4 JACKIE GLEASON SHOW
Guest: vocalist June Christy

5 ALL STAR REVUE—Variety
Comedian Jimmy Durante is host to guests Cesar Romero and Carmen Miranda

7 "NIAGARA FALLS"
MOVIE—Complications in a honeymoon hotel with usual marital mixups; stars Marjorie Woodworth, Tom Brown, & Zasu Pitts

9 SPORTS EDITION—News Events
Jack Brickhouse describes

7:15 9 CHRISTOPHER FILM SHORT
Religious discussion

7:30 9 THIS IS THE LIFE—Drama
When a big chain store moves in right across from a little family store it begins to look like the end is near

8:00 4 THIS IS SHOW BUSINESS
Clifton Fadiman emcee; panel: Sam Levenson, Geo. S. Kaufman, & guests comic Phil Foster, Lou Wills Jr., Kathryn Murray, & singer Dorothy Lougen (see pg. 42)

5 YOUR SHOW OF SHOWS
Dave Garroway is guest host with humorist Wally Cox plus cast of regulars including Bill Hayes, Jack Russell, Judy Johnson, the Hamilton Trio, Mata & Harl, Marguerite Piazza, Carl Reiner, Howard Morris, and the Billy Williams Quartet

7 BOXING BOUTS
Ranking contender lightweight Tommy Collins, 24, of Boston with 56 wins & 9 defeats vs Fabela Chavez, 25, of Hollywood with 40 wins, 15 defeats, & 4 draws in a 10 rd. bout from Boston; Bill Stern announces AT CONCLUSION OF THE BOUT -FIGHT TALK—Red Smith & Don Dunphy Comment

9 YOUR SENATOR'S REPORT—Talk
Sen. Paul H. Douglas (D) & Sen. Everett M. Dirksen (R) report from Wash.

8:15 9 PATHWAYS OF THE WORLD
"South Africa's Modern Cities"

8:30 4 MEET MILLIE—Comedy Skit
Elena Verdugo as Millie in situation comedy series

8:30 9 WRESTLING FROM MARIGOLD
Australian tag match: Baron Arena & Jack Malkov vs Juan Garcia & Ellis Garcia (one hr.); Bull Allen vs Jack Clabourne, Rudy Kaye vs Milt Olsen, Vincent Lopez vs Whippner Watson (one hr.), & Benito Gardini vs Cowboy Carlson (one hr.) At intermission: Jack Brickhouse interviews wrestler Cowboy Carlson

9:00 4 BALANCE YOUR BUDGET—Quiz
Bert Parks is host to contestants (please see story on pg. 10)

7 HALF TIME WITH JACK DREES
Discussion on sports & interviews

9:30 4 IT'S NEWS TO ME—Panel Quiz
John Daly is host to panel: Anna Lee, John Henry Faulk, Nina Foch, & Quentin Reynolds

5 YOUR HIT PARADE—Musical
Seven top tunes of the week sung & enacted by Snooky Lanson, Dorothy Collins, June Valli, Russell Arms, Hit Parade dancers, & Raymond Scott & his orchestra; Extras: dance number "Mimi" and June Valli sings "Blow, Gabriel, Blow"

7 "WHO KILLED AUNT MAGGIE?"
MOVIE—Death results to each who bothered to learn about the secret room; stars John Hubbard, Wendy Barrie, & Edgar Kennedy

10:00 4 "A MAN BETRAYED"
MOVIE—Young missionary just back from Africa develops into a first-class fighter; stars Eddie Nugent, Kay Hughes, & Lloyd Hughes

5 "PYGMALION"
MOVIE—A confirmed bachelor wagers that in six months he can make a lady out of a cockney girl; stars Leslie Howard & Wendy Hiller

11:00 7 "ANGEL WITH THE TRUMPET"
MOVIE—History of two generations from the romantic days of the Mayerling affair to the 2nd World War; stars Eileen Herlie & Basil Sydney

9 "WHITE PONGO"
MOVIE—(1st showing) Safari's long trek through the Belgian Congo in search of a white gorilla; stars Richard Fraser & Marie Wrixon

11:30 4 ULMER TURNER & THE NEWS
5 FACES IN THE WINDOW—Tale
Ken Nordine narrates mystery thriller

11:45 4 "HITCHHIKE TO HEAVEN"
MOVIE—(1st showing) Comedy drama which proves that with little money anyone can hitch their wagon to a star & come out on top; stars Russell Gleason & Polly Ann Young

12:30 9 NEWS—Up-To-The Minute Data
(Stations reserve the right to change above listings without notice)
Sunday Mar. 8

9:00 7 "MARINES COME THROUGH"—MOVIE—Mechanics help prevent the theft of important airplane plans; stars Wallace Ford & Grant Withers

9:30 5 THE PULPIT—Religious Talk
Rev. Thomas A. Meehan, editor of the New World, speaks on "Seeing With Christ"

7 SADDLE & SAGE—Western
"Sunset Carson Rides Again" film

9:45 5 WHAT'S YOUR TROUBLE—Talk
Dr. Norman Vincent Peale & his wife

9:45 5 'JOURNEY TO PROVENCE'—Film

10:00 5 SUN. FUNNIES—John Conrad

9 "DOWN MISSOURI WAY"—MOVIE—Motion picture on location in the Ozarks; stars Martha O'Driscoll, John Carradine, & Eddie Dean

10:15 5 MAGIC CLOWN—Kids Variety

10:30 5 "MILLION DOLLAR BABY"—MOVIE—A lost child causes nationwide concern, while the child in the company of a hobo becomes involved with crooks; stars Arline Judge

11:00 4 LAMP UNTO MY FEET—Drama
Moderator Dr. Lyman Bryson host to guests in discussion. Also a playlet

7 TOOTSIE HIPPODROME
Jim Lynch, King Archer, and his company are the guest attraction

11:30 4 CANDY CARNIVAL— Variety
Gene Crane encees kids' fun

11:30 5 LIVE AND LEARN—Discussion
Dr. Donald T. Campbell, asst. prof. of psychology at Univ. of Chgo. speaks on "The Social Effects of Mass Communications"

7 FAITH FOR TODAY—Religious
Rev. W. A. Fagel conducts "Zorro Rides Again" part five

12:00 4 ULMER TURNER AND THE NEWS

5 YOUTH WANTS TO KNOW
A teen-age panel questions Rep. Kenneth B. Keating (R-N.Y.)

7 HEART OF THE CITY—Film
"Dead Men Talk Too Much" with Pat McVey as Steve & Jane Nigh as Lorelei

9 "SONG OF THE TRAIL"—MOVIE—Western adventure tale

12:15 4 YOUR FUTURE HOME—Ideas
Jack Callaghan comments on homes of various types

12:30 4 TV GARDEN CLUB—Talks
James H. Burdett discusses "Seedling and Feeding Your Lawn"

5 FRONTIERS OF FAITH—Talks
The Catholic Hour: second in series of "Living Room Retreats" with the Rev. Bertin Roll of the Capuchin Order as host

7 AMATEUR HOUR—Kids Talent
Bob Murphy is host to young talent

1:00 4 "DEVIL PLAYS"
MOVIE—Murder story of a mystery writer who was killed in the same manner as one of his story book victims; stars Florence Britton & Jameson Thomas

5 HOW DOES YOUR GARDEN GROW?—Discussion And Movies
John Ott discusses "Starting Plant Seedlings indoors"

9 "UNDER TEXAS SKIES"
MOVIE—Son returns home after a long absence to find his sheriff-father dead at the hands of an assassin; stars Robert Livingston, Bob Steele, and Rufe Davis

1:30 5 AMERICAN FORUM OF THE AIR
"What Next On Korea?" discussed by Sen. William S. Knowland (R-Cal.) and Sen. Mike Monroney (D-Okla.); Theodore Granik is moderator

7 WILD BILL HICKOK—Western
Guy Madison and Andy Devine in "Lumber Camp Story" where they uncover a conspiracy as a prelude to a gun battle & a chase

2:00 5 RANGE RIDER—Western Drama
Jack Mahoney & Dick Jones in "Marked Bullets"

7 CISCO KID—Western Movie
Feud between two ranchers over water rights brings Duncan Renaldo & Leo Carillo onto the scene where they learn of a phony homesteading project

TV FORECAST AND GUIDE
2:00 9 "DRAGNET"
MOVIE—Jewel thieves are involved in murder on a trans-Atlantic plane; stars Henry Wilcoxon & Mary Brian
5 CITY DESK—Discussion
William Ray is moderator and host to guest editors
7 ADVENTURES OF KIT CARSON
Bill Williams is featured as Kit
3:00 4 GREAT WESTERN THEATER—Film
Starring Bob Steele in western
5 KUKLA, FRAN, AND OLLIE
Adventures with Kuklapolitans (p. 44)
7 HOPALONG CASSIDY—Western
Bill Boyd is featured as "Hoppy"
9 "THE ROSSITER CASE"
MOVIE—A paralyzed woman kills her sister & the woman's husband is accused; stars Helen Shingler, Clement McCallin, & Sheila Burrell
3:30 4 OMNIBUS—Variety 'Til 5:00
Yul Brynner & John Cromwell in "A Lodging For The Night"; a fictitious episode from the life of Remedios Villon; Olga Coelho, a Brazilian vocalist-guitarist. 1909 silent English film: "The Love Affair Of The Inventor Of An Aerial Torpedo" a pre-vision of air ships used for destructive purposes. "Pimpinella" a fairy story made in Germany of a little doll with the legs of a frog; film employs puppets photographed with stop-motion technique
5 ZOOPARADE—About Animals
R. Marlin Perkins & Jim Hurlbut present animals who contribute much to man's livelihood & comfort
7 BOB ATCHER SHOW—Kids Fun
Puppet Sammy Squirrel helps Bob with the chores around "short stump"
4:00 5 HALL OF FAME—Drama
"Horace Mann's Miracle." Incidents in his life & struggle to make Antioch College in Ohio a place where people of all races & creeds might get an education; Sarah Churchill is hostess-moderator
7 SUPER CIRCUS—Big Top Fun
Claude Kirchner presents Noble trio, parallel bar act; trampoline act Tom Parrl, Grace MacIntosh, girl on a trapeze; Tony the Bonzo kid, a bear in the Super Menagerie; Cliffy, Scampy, Ncy, & Mary Hartline in "The Mystery Of The East Indian Sword Box" or "The Clowns Cutless Capers"
9 INDOOR SOCCER—Two Games
Schwaben vs the Hakaha and the ½ hour inter-city game: the Sparta vs the Milwaukee Brewers (Wis. State champions)
4:30 5 MEET THE VEEP—Discussion
Informal talks with Alben W. Barkley
4:45 5 WINDOW ON WASHINGTON
Bill Henry with the news

**IF YOU CAN READ THIS**

You Can Help Those Who Can't

You can actually provide "eyes" for the blind... the eyes of a Guide Dog...simply by saving Perk Dog Food Labels. Read full details on the label. Your dog will love Perk—it's America's meatiest dog food especially enriched with livers and hearts. No other food is needed. Usually priced lower than other quality brands.

**Save PERK DOG FOOD LABELS**
HELP THE BLIND Own Trained Guide Dogs

**TONIGHT** on television

6 p.m. Gene Autry Show

WBBM-TV

Keep your eye on channel 4
Sunday Mar. 8

5:00 4 YOU ARE THERE—History
“The Assassination Of Julius Caesar”

5 MEET THE PRESS—Discussion
Martha Rountree & Lawrence Spivak

7 MAGIC—Feats Of Trickery
Emee magician Don Alan presents guest Kirk Kirkham & his cavalcade of mystery

9 FAMOUS PLAYHOUSE—Film
“Cafe Berlin” with Mari Aldon, Steve Brodie, & Robert Hutton; American agents are sent to Berlin to uncover the leak of confidential information from Berlin to Moscow

5:30 4 SEE IT NOW—News Films
Edward R. Murrow comments on the news items (please see page 8)

5 ROY ROGERS SHOW—Drama
A hermit knows who has stolen $500,000 from a derailed train & killed a cowhand, but he kills himself before he can reveal the killer’s name

7 LILLI PALMER SHOW—Chats
Guest: Irma Duncan

9 EASYCHAIR ADVENTURES
“Black Memory” with Jane Arden; story of a little boy whose father is executed for a crime of which he was innocent.

5:45 7 WALTER WINCHELL—Comments

6:00 4 GENE AUTRY SHOW—Western
A rancher is suspected of homicide & cattle poisoning in “Trouble At Silver Creek”

5 RED SKELTON SHOW—Comedy
Red pantomimes people watching the prize fights; he plays Achilles in skit “Helen Of Troy”; David Rose and the orchestra play a Gershwin medley, and final skit is titled “Telephone Booth”

7 YOU ASKED FOR IT—Requests
Art Baker presents a wheel chair basketball team, a picture shooter, a man & his toupee, handkerchief pickup from the sky, and fearless Fagan

6:30 4 PRIVATE SECRETARY—Comedy
Susie (Ann Sothern) gets her boss out of financial difficulty & solves a servant problem when she poses as a maid

5 MISTER PEEPERS—Comedy
A Shakespearean company comes to town and the leading man is an old sweetheart of Mrs. Gurney’s

7 WHAT’S THE ANSWER—Quiz
Mal Bellairs asks the questions

9 PRESS CONFERENCE—Debate
Lee Schooler moderates panel of newsmen and guests

7:00 4 TOAST OF THE TOWN—Variety

7:00 5 COMEDY HOUR—Variety Show
Donald O’Connor is host to Hedy Lamar, Sid Miller, Cecil Kellaway, dancer Tom D’Andrea, and Hal March. Donald and Sid turn opera into “boop’ra” in songwriting skit, and Donald dances his way around the Manhattan skyline.

7 ALL-STAR NEWS—Events
Bryson Rasch presents news facts

9 FAITH OF OUR FATHERS—Talk
Grace Church of Oak Park; Rev. Harold Holt, D.D., Rev. Dwaine Filkins, & Rev. Charles Grier participate

7:30 9 BIG PICTURE—Korean Film

8:00 4 FRED WARING SHOW—Musical
From Kansas City Fred & the Pennsylvanians present a minstrel show; orchestra does “Dixie,” Glee Club’s interpretation of “Angels Meet At The Crossroads,” baritone Leonard Kranendonk sings “I’ll Be Dar,” tenor Gordon Goodman does “Mah Lindy Lou,” “Camptown Races” featuring Clyde Sechler & Ray Saxe, Joe Marine & the Glee Club do “Swance River” & Glee Club does “Oh Suzanna”

5 TV PLAYHOUSE—Drama
“The Rumor” with Patricia Collinge, Joan Loring, Leslie Nielsen, Addison Richards, & Nelson Olmstead; a girl, the only witness to 3 murders, is held for questioning, and although innocent is accused of the murders by public opinion

7 “FALSE FACES”
MOVIE—Murder & a suspicious district attorney’s son is implicated; stars Stanley Ridges, Bill Henry, Rex Williams, & Veda Ann Borg

9 ROCKY KING—Roscoe Karns
A man is slain during a rendezvous in “An Abandoned House” and smuggling and stolen weapons head Rocky’s list of clues

8:30 4 TIME TO SMILE—Variety
Ken Murray is host with regulars Anita Gordon, Johnny Johnston, Laurie Anders; Ken visits a dog show

9 PLAINCLOTHESMAN—Drama
Desperate criminals break out of prison to take their revenge on the judge who gave them life terms in “The Fugitive”

9:00 4 THE WEB—Mystery Drama
“A Time For Dying” with Joseph Schildkraut; a man who tries to commit the perfect crime discovers that his knowledge of human nature is not all it should be

5 THE DOCTOR—Film Drama
Ernest Truex as a whimsical character who exists only in a small boy’s imagination in “Gooper”

7 BILLY GRAHAM—Religious
“Hour of Decision” talk by Billy

TV FORECAST AND GUIDE
Mar. 8 Sunday

9:00 9 ARTHUR MURRAY PARTY
Hostess Kathryn Murray presents ventriloquist Sonor Weneces & Melvin Douglas, Polly Rowles, & other members of the cast of "Time Out For Ginger" in a 12 min. skit

9:15 7 QUEST FOR SERENITY—Talk
Dr. Kenneth Hildebrand speaks

9:30 4 WHAT'S MY LINE?—Quiz
John Daly moderates panel: Dorothy Kilgallen, Steve Allen, Arlene Francis and Hal Block

5 VICTORY AT SEA—Film Drama
"D-Day" the Allied invasion of Normandy. The buildup of men & material to the actual landings & fury of fighting that led to the break-through

7 BIG PICTURE—Korean Film

9 JACKSON AND JILL—Film
Helen Chapman & Todd Karnes in a situation comedy based on the gambits & misadventures of a pair of lovebirds

10:00 4 FILES OF JEFF JONES—Drama
Jeff (Don Haggerty) is hired by a glamour debutante to protect her from a mobster, but the mobster is killed & Jeff is framed in "Tag, You're It!" Sponsored by Household Finance Corp.

5 WEATHERMAN—Clint Youle

7 REMEMBER THESE THINGS
Paul Harvey comments on the news

9 "OPEN CITY"
MOVIE—(1st showing) Lives of the Italian people under the domination of their Nazi allies, & the attempts of some to sabotage; stars Aldo Fabrizi & Anna Magnani
Sponsored by Courtesy Motors

10:10 5 DORSEY CONNORS—Ideas
Tips for the homemaker

10:15 5 ALEX DREIER—News Report
Late data on current events

7 OUT OF THE WORLD—Talk
Adult science program with John Sternig

10:30 4 "SEND FOR PAUL TEMPLE"
MOVIE—(1st showing) British government is unable to solve world-wide diamond smuggling plot headed by an unknown political bigshot; stars Anthony Hulme

5 SPORTS STAR TIME—News

7 WRESTLING FROM RINGSIDE
Dizzy Davis vs Duke Keomuka

11:30 9 NEWS—Les Nichols Comments

11:45 9 HEALTH AIDS—Commercial

12:30 4 "MAN IN THE MIRROR"
MOVIE—Henpecked man is counseled by his image to be strong & change his life; stars Edward Everett Horton, Genevieve Tobin, and Ursula Jeans

(Stations reserve the right to change above listings without notice)

FIRST TIME ON TV!
UNFORGETTABLE!
"OPEN CITY"

Acclaimed the greatest film of its time! Directed by Roberto Rossellini. Features the spectacular Italian actress Anna Magnani. "OPEN CITY," filmed during the German occupation of Italy, is more than excellent. It is frank, candid, overpowering! Few films in the history of motion pictures have ever recorded such stirring action, as many bold, eloquent scenes, such a tender and touching love story.

Special Narrator to Make Viewing Easy

SUNDAY • 10 pm • WGN-TV COURTESY THEATRE

Mystery! High Adventure

FILES OF JEFFREY JONES
WBBM-TV Channel 4
10:00 - 10:30 P.M.

Special feature for hockey fans! Joe Wilson reports the score and highlights of the Blackhawks' out-of-town game.

Next Sunday see the Chicago Black Hawks vs. Detroit Red Wings direct from Chicago Stadium!

Money when you need it

HOUSEHOLD FINANCE Corporation
Monday Mar. 9

6:45 5 Town & Farm—Discussions
Everett Mitchell with news of interest to farmers, including commodity & livestock markets, and reports on weather conditions for various locales

7:00 5 Today—News & Commentary
Dave Garroway is your host

9:00 4 Arthur Godfrey Time—Variety
Music & chatter with Frank Parker, Marion Marlowe, Julius La Rosa, Janette Davis, and the Mariners

5 Ding Dong School—For Kids
Fun for pre-school youngsters with Dr. Frances Horwich

9 A To Z Of Cookery—Recipes
“Going places”

9:30 5 Prologue To The Future—Film

10:00 4 News At Ten—Commentary

5 Home Cooking—Eddie Doucette
French raised doughnuts are made

7 “Little Men”
MOVIE—Tale of a boy’s problems at boarding school when he takes the defensive; stars Kay Francis, Jack Oakie, & Jimmy Lydon

9 Morning Movie Time—Film

10:05 4 There’s One In Every Family
John Reed King emcees quiz game

10:15 9 Earl Nightingale Program
Chats on various subjects

10:30 4 Breakfast With Danny O’Neil
Music, variety, & interviews

5 Mrs. U.S.A.—Film Short
(Or United Nations General Assembly)

9 Strike It Rich—Quiz Game
Guest: Arthur Mayer

11:00 4 Creative Cookery—F. Pope
Kidney stew & noodles, German pancakes with apple filling & how to fry & broil bacon

5 To Be Announced

7 Bob & Kay Show—Variety
Interviews with prominent personalities

9 Bride & Groom—John Nelson

11:15 9 Love Of Life—Continued Tale
Meg’s husband Charlie returns to tell her his big decision

11:30 5 Good Living—Homemaking Tips
Betty Raymond tells busy homemakers how they can earn spare money with mail order ventures

9 Search For Tomorrow—Drama

11:45 9 Guiding Light—Serial Story
Joe checks on details of Lang’s death to help their daughter’s defense

12:00 4 Happy Pirates—Musical
Fun for the kiddies with Two Ton Baker and Joe White (Half Ten)

5 Noontime Comics—John Coons
Fun for the youngsters

9 Hi Ladies—Interview Fun
Jack Payne is host to the gals

12:25 4 Midday News—Late Report

WBBM-TV 4
WGN-TV 9

Monday thru Thursday

9 a.m. Arthur Godfrey Time

Keep your eye on channel 4

5:30 P.M.
MONDAY thru FRIDAY
NEWS and COMMENTARY

with
ROBERT F. HURLEIGH

For an authoritative look at the news, tune in every weekday
Sponsored by Associated Paint Stores

TV FORECAST AND GUIDE
12:30 4 Garry Moore Show—Variety
Sketch: “Man Shortage”; guest: magician Milbourne Christopher; Denise Lor sings “Pretend”

5 Overtures With Art VanDamme
Louis Roen comments on the news

7 Beulah Karney Presents—Tips
Mushrooms under glass is the feature

12:45 9 News Of The Day—S. Allen

1:00 4 Double Or Nothing—Quiz Show
Bert Parks is host to contestants

5 “Club Paradise”
MOVIE—Robert Lowery, Doris Merrick, & Isabel Jewell are featured

7 What’s New—Wayne Griffin

9 Luncheon Party—Ernie Simon
Musical variety with Ernie & his gang

1:30 4 Art Linkletter’s House Party
This week: Art looks for the youngest grandmother; also, Art asks the ladies what annoys them most about their neighbors

7 Claude Kirchner Show—Variety

9 Magic Carpet—Film Short

2:00 4 Lee Phillip Presents—Tips
News of interest to the ladies

5 Big Pay Off—Quiz Contest
Randy Merriman emcees with Bess Myerson & Betty Ann Grove

7 “Woman In The Hall”
MOVIE—Widow supports her two daughters by begging money on the pretense of a series of fictitious emergencies; stars Ursula Jeans

9 Paul Dixon Show—Variety
Music pantomime party

2:15 4 Eddie Albert Show—Variety
Music, skits, films, chats, etc. with vocalist Ellen Hanley, & the Norman Paris instrumental group

2:30 4 Ill. Inst. Of Technology
Margit Varro, instructor in music at the inst. of design speaks on “Evolution of music from ancient tribal music down through the music of the 15th Century”

5 Welcome Travelers—Chats

3:00 4 News At 3:00—Frank Reynolds

5 Kate Smith Hour—Variety
Barbara Carroll Trio, dancers Kateds, Alene Dalton, the story princess, and the Three Swifts, jugglers

9 “Shadows Over Shanghai”
MOVIE—Amer. newspaperman & an agent of Chinese government meet adventure at the hands of a pair of international crooks; stars James Dunn, Ralph Morgan, & Linda Gray

3:05 4 “Devil Plays”
MOVIE—(please see Sun. 1:00 ch. 4 listing for particulars)

4:00 5 Hawkins Falls—Sm. Town Drama
There’s harmony at the Flagles & discord at the Drewers

7 Lucky 7 Ranch—Western Film
“Last Of The Warrens” feature

near north
FRITZEL RADIO & TV LABORATORIES
454 W. North Ave. Michigan 2-7100

AMERICAN DAY & NIGHT TV SERVICE
1362 N. Sedgwick

northwest
ACE DAY & NIGHT TELEVISION SERVICE
4766 N. Milwaukee

FOSTER DAY & NIGHT TELEVISION SERVICE
2922 N. Milwaukee

north
PACKARD RADIO AND TELEVISION SERVICE
5139 N. Damen

FRITZEL RADIO & TV LABORATORIES
1139 W. Wilson Ave.

CHAMBERS RADIO AND TELEVISION
3546 N. Ashland Ave.

GENERAL APPLIANCE SERVICE CO.
2224 Devon Ave.

CRITTENTON RADIO & TELEVISION CO.
4740 N. Broadway

southeast
AMERICAN RADIO AND TV LABORATORY
6321 S. University

HOLLYWOOD TELEVISION CO.
4715 S. Parkway

southeast
MASTER SERVICE CO.
1153 E. 82nd St.

SOUTHSHORE DAY & NIGHT TV ENGS
1977 E. 73rd St.

west
EXPERT RADIO & TELEVISION SERVICE
321 N. Laramie

SCIENTIFIC TELEVISION AND RADIO, INC.
109 S. Cicero Ave.

southeast
JET TELEVISION
5207 S. Ashland

western suburbs
TAUBER TELEVISION SERVICE
6801 Roosevelt

HARLEM DAY & NIGHT TV SERVICE
3223 N. Harlem Ave.

TV FORECAST AND GUIDE

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<th>Time</th>
<th>WBBM-TV</th>
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<td>7:00</td>
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<td>7:00</td>
<td>HOMICIDE SQUAD—Mystery</td>
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<td>Insp. Mark Saber (Tom Conway) and Sgt. Tim Maloney (James Burke) see a man die of radio-active poisoning</td>
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<td>9:00</td>
<td>EASYCHAIR ADVENTURES—Film</td>
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<td>&quot;Coastline&quot;</td>
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<td>7:30</td>
<td>GODFREY'S TALENT SCOUTS</td>
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<td>Professional talent variety show</td>
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<td>8:00</td>
<td>5 VOICE OF FIRESTONE—Music</td>
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<td>George's song to Hilde Gueden sings &quot;I Give My Heart,&quot; &quot;Quel Guardo Il Cavaliere&quot; from Don Pasquale by Donizetti, Kern's &quot;Yesterday,&quot; &quot;Czardas&quot; from &quot;Die Fledermaus&quot; by Johann Strauss; orchestra does Venusburg Music from the Outing to &quot;Tannhauser&quot; by Wagner, &quot;Song of the Flame,&quot; &amp; &quot;Rosita&quot;</td>
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<td>8:00</td>
<td>I LOVE LUCY—Comedy Drama</td>
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<td>The Ricardos &amp; the Mertzes share shiners through a comedy of misunderstanding</td>
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<td>9:00</td>
<td>5 HOLLYWOOD OPENING NIGHT</td>
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<td>P. G. Wodehouse's &quot;Uncle Fred Flits By&quot; with Roland Young; a man seeks shelter from the rain in a temporarily vacant apartment &amp; stays to arbitrate a love affair</td>
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<td>9:00</td>
<td>7 HEART OF THE CITY—Drama</td>
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<td>&quot;Cider Dick&quot; with Pat McVey</td>
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<td>9:00</td>
<td>9 BIG TEN BASKETBALL GAME</td>
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<td>Illinois at Northwestern game described by Vince Lloyd with Howard Dorsey supplying the color</td>
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<td>Sponsored by Illinois Bell Telephone Company</td>
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<td>8:30</td>
<td>4 RED BUTTONS SHOW—Antics</td>
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<td>Comedy with Pat Carroll, Joe Silver, Allan Walker, Beverly Dennis, and guest vocalist Lisa Kirk; Red becomes involved with some stock brokers, and in another skit, his rich uncle comes to visit</td>
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<td>8:30</td>
<td>5 ROBERT MONTGOMERY—Drama</td>
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<td>&quot;The Centrifuge&quot; with Patric Knowles; suspicion &amp; terror grip a small group of scientists in England when a deadly germ culture is stolen from their laboratory</td>
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<td>9:00</td>
<td>7 TALENT PATROL—Variety</td>
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<td>Steve Allen presents a talent show with guests from the service camps</td>
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<td>9:00</td>
<td>4 STUDIO ONE—Drama</td>
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<td>&quot;The Garretson Chronicle&quot; with Murray Matheson, Frederic Warlock, &amp; Tom Taylor; a young man rebels against tradition and struggles to justify his life apart from his well-known name</td>
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Mar. 9 Monday

9:00 7 BOXING FROM RAINBO
Rocky Casillo, 21, of Blue Island, Ill. with 12 wins & 1 loss, vs Mario Moreno, 26, of New York with 49 wins & 22 losses in an 8 rd. weight bout; Jack Drees announces; keep round-by-round score with Ed Pazdur of TV Forecast-Guide

9:30 5 WHO SAID THAT?—Quote Quiz
Moderator Walter Kiernan, anchor-man Frank Conniff, and guest panel Mr. & Mrs. Richard Harkness & comic Jack Paar

9:45 9 SPORTS PAGE—Arch Ward MC
10:00 4 VIC PERRY—Man On The Street
5 WEATHERMAN—Clint Youle
7 LIFE OF RILEY—Comedy Antics
"Riley's Sister classy" pays them a visit & Wm. Bendix tries to find her a husband

9 "DANGEROUS YEARS"
MOVIE—(1st showing) A Courtroom melodrama about juvenile delinquency in a small American town; stars Billy Halop, Scotty Beckett, Richard Gaines, & Ann E. Todd

10:10 5 DORSEY CONNORS—Ideas
10:15 4 SPORTS PAGE—John Harrington
5 CLIFTON UTLEY & THE NEWS
10:25 4 CHGO. WEATHER—Russ Reed
10:30 4 CHICAGO AT NIGHT—Interviews
5 LET'S LOOK AT SPORTS—News
7 DR. FIXUM—Household Ideas
10:45 4 OUR SONG—Musical Variety
5 HERBIE MINTZ SHOW—Musical

11:00 4 KUP'S COLUMN—Interviews
Irv Kupelnick is host to guests

5 "CASE OF MISSING HEIRESS"
MOVIE—A missing girl is found after a murder; stars Julla Lang & Valentine Dyall

7 "GREEN FINGERS"
MOVIE—(1st showing) A man begins his practice in medicine before he receives his degree & runs into difficulties; stars Robert Beatty

11:15 4 11:15 EDITION—Fahey Flynn
11:30 4 MURDER BEFORE MIDNIGHT
"Shadow Strikes" with Rod LaRoeque: an attorney investigates a series of murders
9 NEWS—Les Nichols Comments

11:45 9 "JAMAICA INN"
MOVIE—Charles Laughton & Mau-reen O'Hara in a tale of smugglers & shipwreckers on the Cornish coast in the early 19th Century

12:00 4 TO BE ANNOUNCED
12:30 4 ULMER TURNER & THE NEWS
7 WHAT'S NEW—Current Events
(Stations reserve the right to change above listings without notice)

BIG TEN BASKETBALL ON TV!

ILLINOIS vs. NORTHWESTERN
MONDAY MARCH 9
8:00 — 9:45 P.M.
WGN-TV (9)
Sponsored by ILLINOIS BELL TELEPHONE COMPANY

TONIGHT on television

10:15 p.m. “Sports Page” with John Harrington

WBBM-TV
Keep your eye on channel 4

Brought to you by Oklahoma Oil Co.
"QUE-KITS" FOR YOU REVIEWERS
by WM. A. QUE

BE YOUR OWN CRITIC! With one or another newspaper and magazine column telling us what is good Radio listening, I'm launching here with a one-man crusade for you kitchen critics and living-room reviewers.

From time to time in this pillar of proof-reading, I'll list three or more Radio shows—and invite you readers to choose your favorite—for that evening.

After you've listened to the listed shows, pick up your Papermate or reasonable facsimile and pen a card or letter to yours truly, WM. A. QUE, % TV Forecast, 185 N. Wabash Ave., Chicago.

Tell me which program you liked best and why. (Write as many or as few words as you choose!)

I'll print the letters I think are representative and send you reviewers my new home critic's "Que-Kits" (a special packet assortment of available studio tickets for use by the whole family.)

Here is tonight's block-programmed "Comedy Group" for your listening pleasure:

RED SKELTON (WMAQ, Tuesdays, 7:30 P.M.) Which of Red's odd radio character sketches did you like most?

MARTIN & LEWIS (Tuesdays, 8:00 P.M.) Did you roll on the floor during their take-off with a big-name guest?

FIBBER McGEE & MOLLY (Tuesdays, 8:30 P.M.) How are things in that closet at 79 Wistful Vista tonight? —Adv.—

Tuesday Mar. 10

6:45 5 Town & Farm—Discussion
Everett Mitchell comments

7:00 5 Today—News & Commentary

9:00 4 Arthur Godfrey Time—Variety
Music & fun with Marlon Marlowe, Frank Parker, Julius LaRosa, Chor- dettes, and Mariners

9:15 5 Ding Dong School—Nursery

9:20 4 A To Z Of Cookery—Recipes
Augie Ring discusses "Butcher Business" use of less-demanded cuts & most economical cuts of pork

9:30 5 Prologue To The Future

10:00 4 News At Ten—Late Report

10:05 5 Home Cooking—Eddie Doucette
Gelatin egg salad & egg & cheese crispy salad bowl are demonstrated

7 "Mystery Train"
MOVIE—Drama of the rails with Mareline Day, Nick Stuart, & Hedda Hopper

9 Morning Movie Time—Film

10:05 4 There's One In Every Family

10:15 9 Earl Nightingale Program

10:30 4 Breakfast With Danny O'Neil

5 Mrs. U.S.A.—Film Short
(Or United Nation's General Assembly)

9 Strike It Rich—Quiz Time

11:00 4 Creative Cookery—F. Pope
Pork chops & vegetable casserole (12x8x2) sweet-sour red cabbage, & TV pate dip

5 To Be Announced

7 Bob & Kay Show—Variety

9 Bride & Groom—Wedding

11:15 9 Love Of Life—Serial Story
Meg is almost too agreeable in her interview with Charlie

11:30 5 Good Living—Homemaking Tips
Paul MacAlister discusses the vanishing dining room

9 Search For Tomorrow—Drama

11:45 9 Guiding Light—Drama Serial
Cathy tells Meta she feels that the grand jury will believe her story

12:00 4 Happy Pirates—Two Ton Baker

5 Noontime Comics—Kiddie Fun

9 Hi Ladies—Interview Fun

12:25 4 Midday News—Late Report

12:30 4 Garry Moore Show—Variety
Durward Kirby & Garry in "Hildegard & Bertha"; Ivan Sanderson brings down two prairie dogs; song: "Heat Wave"

5 Overtures With Art VanDamme
Louis Roen comments on the news

7 Beulah Carney Presents—Tips
Selling demonstration on baby blankets; food demonstration: chocolate puff souffle

12:45 9 News Of The Day—S. Allen
Looking for a New Taste Treat? 

try SHRIMPBURGERS

says Carmelita Pope

Here's a miracle meal in a minute, a new taste sensation the whole family will love. Made with the finest, freshest Gulf Shrimps. Takes only a minute to serve. No thawing ... no cooking! Just heat 'em and eat 'em! Ideal for luncheon, dinner and snacks. Perfect as a Lenten special.

Get SHRIMPBURGERS* at ... 

LEADING CHAIN and INDEPENDENT FOOD STORES

*a product of Shrimp Corp. of America

TODAY on television

Monday thru Friday

12:30 p.m. Garry Moore Show

WBBM-TV
Here is a free that one year se

NORMAN FOSTER

Your satisfaction literally sealed in at the factory by (1) engineering integrity, (2) manufacturing skill, (3) quality control at every step, (4) the industry’s most rigid, on-the-line, final tests. Picture Sealed means Perfect Satisfaction!

No need to rob Junior’s piggy bank or wreck the family budget in order to enjoy TV! For Sentinel is sensibly priced—and Picture Sealed reception perfection may be yours for mere pennies a day after a moderate down payment. The model shown is a heartwarming example of Sentinel value—and is just one from our wide selection of styles, ranging from 17” table models to opulent 27” consoles.

We have Sentinels for you in lustrous, rich Mahogany or brilliantly blond, colorfast Korina wood—authentically styled to “dress up” your home no matter what its size or decor.
TV set I have found so trouble
I can offer it to you with full
service at NO EXTRA CHARGE

Sentinel TV

Our four years' experience with the quality of Sentinel TV, and
our efficient service organization make it possible to bring you
this offer with no strings attached. You pay only the nationally
advertised price, plus the 2% sales tax, for any model, deliv-
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service for one year.

There are no fast deals at Foster TV. If you have ever had the
experience of being pressured into buying an unknown set, and
when the final price was added up, with set-up charges, deliv-
ery, excise tax, parts warranty, etc., you found you were paying
far more than you expected, and then possibly had to pay
$5.00 or $6.00 for a service call the first day or week, you can
appreciate this offer.

Top trade in allowance for your old set—Easy
terms—your old set down, up to 18 months on the
balance—immediate delivery. A phone call will
bring a courteous representative to your home
today or tonight.

YOU CAN DEPEND ON . . .

FOSTER TV
2922 MILWAUKEE AVENUE

pm • Humboldt 9-0911
TV FORECAST AND GUIDE
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<td>“Side By Side,” “Triskaidekahobia,” “That Old Black Magpie,” “Pretend,”</td>
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<td>5 News Caravan—John Swayne</td>
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<td>Quote from Plato’s “Republic,” “The simple &amp; moderate desires, which follow reason, are to be found only in a few &amp; those the best born &amp; best educated.” Discussed by Dr. Andrew Ivy, v.p. of the U. of Ill., Geo. Moredock Jr., ass’t. mgr. of Industrial Rel. at Harvester, &amp; Mrs. John Kohler, author of children’s books; Maurice Donahue moderator</td>
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<td>Host, comedian Milton Berle introduces vocalist-handbender Bob Crosby, comic Eddie “Rochester” Anderson, and singer Karen Chandler. Rochester &amp; Bob try to get Milton to hire them for his show</td>
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<td>Inspirational talk on philosophical topics with Bishop Fulton J. Sheen</td>
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<td>Comedian Ernie Kovacs in skits</td>
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<td>Martha Rountree &amp; Lawrence Spivak “The Farm Prices” discussed by Sen. Robert Kerr (D-Okl.) and Sen. George Aiken (R-Vt.)</td>
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**8:00 4 CITY HOSPITAL—Drama**

Two little boys fall into a river while running away from reform school

**5:00 4 FIRESIDE THEATER—Drama**

A man is faced with a decision: to lend his presently successful life or to use the “Money Under The Tree”; stars Madge Meredith & Walter Reed

**7 “BEDSIDE MANNER” MOVIE—A doctor tries to persuade his niece, another doctor, to stay in the boom town; stars Charles Ruggles, Ruth Hussey, & John Carroll**

**9 WHERE WAS I?—Photo Quiz**

Moderator John Reed King with panel: Nancy Guild, Samuel Grafton, Bill Cullen, and guest

**8:30 4 SUSPENSE—Mystery Drama**

“The Legend Of Lizzie” with Katharine Bard; a ditty which has survived since 1893 is the background for the documentary drama based on the famous New England trial in the 19th Century of Lizzie Borden

**5 CIRCLE THEATER—Drama**

“House Of Tears” with Ruth Ford, Carlos Deleon, & Bobby Gunther; an American woman living in India blames her own failure in an unhappy marriage on her surroundings until an unexpected visitor proves how wrong she is

**9 WISDOM OF THE AGES—Panel**

Jack Barry emcees panel

**9:00 4 DANGER—Mystery Drama**

Joey Walsh as a Puerto Rican boy in “Diego” story of a youthful laborer & his dreams of wealth & fame

**5 TWO FOR THE MONEY—Quiz**

Comedy game with Herb Shriner

**9 48TH STREET THEATER—Drama**

“The Celebrated Mrs. Rowland” with Gertrude Michael & John Warburton; tale of a murder case built on circumstantial evidence for which a person is to die

**9:30 4 UNEXPECTED—Suspense Drama**

“Confidentially Yours” with Alan Mowbray as a man who never lets honesty stand in his way, and whose attempts to swindle a whole town get him in deep water

**TV Forecast and Guide**

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**Tuesday Mar. 10**

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<td>Jane Froman’s U.S.A. Canteen</td>
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<td>“Side By Side,” “Triskaidekahobia,” “That Old Black Magpie,” “Pretend,”</td>
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<td>5 News Caravan—John Swayne</td>
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<td>9 Chicagoland Newsreel—News</td>
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<td>WHAT’S THE GREAT IDEA?</td>
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<td>Quote from Plato’s “Republic,” “The simple &amp; moderate desires, which follow reason, are to be found only in a few &amp; those the best born &amp; best educated.” Discussed by Dr. Andrew Ivy, v.p. of the U. of Ill., Geo. Moredock Jr., ass’t. mgr. of Industrial Rel. at Harvester, &amp; Mrs. John Kohler, author of children’s books; Maurice Donahue moderator</td>
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<td>5 STAR THEATER—Variety Show</td>
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| Host, comedian Milton Berle introduces vocalist-handbender Bob Crosby, comic Eddie “Rochester” Anderson, and singer Karen Chandler. Rochester & Bob try to get Milton to hire them for his show
Tuesday

9:30 5 CLUB EMBASSY—Musical
South American theme: “South Amer.
Way,” “What A Difference A Day
Makes,” “Blue Tango,” “They’ve Got
An AWFUL Lot Of Coffee In Brazil,”
“You Belong To My Heart,” & “Cu-
ban Pete”

7 NAME’S THE SAME—Panel Quiz
Robert Q. Lewis introduces conten-
tants for panel to name; panel: Jerry
Lester, Joan Alexander & Meredith
Willson

DOUG. FAIRBANKS JR.—Film
“Lodging For The Night” with Dou-
glas Fairbanks Jr., Felix Aylmer, How-
ard Lang, & Susan Swingford; Fran-
cols Villon, 16th Century poet & rogue,
seeks refuge from the police in the
lodgings of an old soldier who accuses
him of living without honor

9:45 5 BOB CONSIDINE—News Views

10:00 4 VIC PERRY—Man On The Street

5 WEATHERMAN—Clint Youle

7 DANGEROUS ASSIGNMENT
A scientist at a U. S. atomic testing
plant is murdered & the killer takes
with him a small atomic land mine set
to go off the following morning. Stars
Brian Donlevy

9 “MYSTERY JUNCTION”
MOVIE—Murder & intrigue ride a
train as a mystery writer explains
how a story is born; stars Nat Cohen

10:10 5 DORSEY CONNORS—Ideas

10:15 4 SPORTS PAGE—Commentary
Discussion by John Harrington

5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—Russ Reed

10:30 4 CHICAGO AT NIGHT—Chats

5 LET’S LOOK AT SPORTS—News

7 HEART OF THE CITY—Film
“Counterfeit Story” with Pat McVey

10:45 4 OUR SONG—Favorite Tunes

5 HERBIE MINTZ SHOW—Musical

11:00 4 KUP’S COLUMN—Chats

5 “TOMORROW’S YOUTH”
MOVIE—Dickie Moore, Martha Sleep-
er, & John Milian are featured

7 “FRISCO WATERFRONT”
MOVIE—A candidate for governor re-
lives his life while on the operating
table after an accident; stars Ben
Lyon & Helen Twelvetrees

11:15 4 11:15 EDITOR—Fahey Flynn

11:30 4 MURDER BEFORE MIDNIGHT
Mystery thriller shown in part

9 NEWS—Les Nichols Comments

12:00 4 “SO THIS IS WASHINGTON”
MOVIE—Lum & Abner take up a ra-
dio plea to invent something for
the war effort

7 WHAT’S NEW—Commentary

1:30 4 ULMER TURNER & THE NEWS
(Stations reserve the right to change above
listings without notice)

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In Person—JANIE O’BRIEN—Cute, dynamic

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TV FORECAST AND GUIDE

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$3

Open Daily 4 to 4—Sunday 3:30 to 4
Wednesday Mar. 11

6:45 5 Town And Farm—Discussion
Everett Mitchell with items of interest to the farmers of city & suburb

7:00 5 Today—News And Commentary

9:00 4 Arthur Godfrey Time—Musical

5 Ding Dong School—for Kids

9 A to Z Of Cookery—Recipes
“Date Book” features meat cuts for special occasions

9:30 5 Prologue To The Future—Film

10:00 4 News At Ten—Information

5 Home Cooking—Eddie Doucette
How to make French bread

7 “Without Warning”
MOVIE—A dual personality struggles against war; stars Victor Varconi

9 Morning Movie Time—Film

10:05 4 There’s One In Every Family Quiz with John Reed King me

10:15 9 Earl Nightingale Program

10:30 4 Breakfast With Danny O’Neil

5 Mrs. U.S.A.—Film Short
(Or United Nations General Assembly)

9 Strike It Rich—Quiz Game
Guest: Elmer Wheeler, author of the “Fat Boy’s Diet”

11:00 4 Creative Cookery—Recipes
Lamb curry stew, individual Florentine pastries, coconut cupcakes & marshmallow icing

5 To Be Announced

7 Bob & Kay—Interviews
Bob Murphy & Kay Westfall chat

9 Bride & Groom—John Nelson
Phil Hanna sings an appropriate song

11:15 9 Love Of Life—Serial Story
While Charlie Harper & Matt hold a strange conversation two little boys plan their escape from boarding school

11:30 5 Good Living—Homemaking Tips
Guest: Dr. Marvin P. Padrer, asst. in pediatrics, Chgo. Med. School. Nurse Ruth Crowley shows routine feeding & care of an infant between 2 & 3 months

9 Search For Tomorrow—Drama

11:45 9 Guiding Light—Serial Story
The grand jury listens to the testimony on Lang’s death

12:00 4 Happy Pirates—Musical
Film cartoons and fun for boys & girls with the antics of Bubbles, the porpoise & parrot Squawky

5 Noontime Comics—John Coons

9 Hi Ladies—Jack Payne

12:25 4 Midday News—Late Report

12:30 4 Garry Moore Show—Comedy
Garry presents a movie cavalcade; some old time nickelodeon movies up to 3 dimensions; song: “Thataway”

WBBM-TV 4 12:30 5 Overtures With Art VanDamm
Musical variety session with commentary on news by Louis Roen

WBQ 5 7 Beulah Karney Presents—Tips
How to cook fish; cooked in a court bouillon

WBKB 7 12:45 9 News Of The Day—S. Allen

WGN-TV 9 1:00 4 Double Or Nothing—Quiz Game
Bud Colyer is host to contestants

5 “She’s In The Army”
MOVIE—Young deb joins the WACs to win a bet, but turns serious when she falls for a captain; stars Marie Wilson, Veda Ann Borg, & Robt. Lowery

7 What’s New—Current Events

9 Luncheon Party—Ernie Simon

1:30 4 Art Linkletter’s House Party
Muszy Marellino conducts a musical

7 Claude Kirchner Show—Chats
Interviews with the ladies

9 Learning Brings Adventure
Dr. Karl Menger, prof. of mathematics shows startling aspects of modern geometry demonstrating triangular disks which roll like wheels

2:00 4 Lee Phillip Presents—Tips

5 Big Pay Off—Quiz For Men

7 “Tawny Pipit”
MOVIE—Set in wartime England, the discovery of a pair of rare birds & what the people do about them; stars Bernard Miles & Rosamund John

9 Paul Dixon Show—Variety
Pantomime skits with Wanda Lewis and Sis Camp assisting Paul

2:15 4 Eddie Albert Show—Variety

2:30 4 Loyola University—Talks
Kenneth Bzoeh, Instructor of speech & drama dept. discusses “Speech Correct-

5 Welcome Travelers—Chats

3:00 4 News at 3:00—Frank Reynolds

5 Kate Smith Hour—Musical
Beatrice Kraft & Co., Oriental dancers, a teen-age panel with the United Nations exchange students, and the Band on stage segment

9 “Criminals Within”
MOVIE—Concerns a secret formula about which only five chemists have any knowledge; stars Eric Linden

3:05 4 “So This Is Washington”
MOVIE—(please see Tues. 12:00 ch. 4 listing for stars and plot)

4:00 5 Hawkins Falls—Sm. Town Tale
A boy asks a question, a father gives an answer, & a mother is deeply hurt

7 Lucky 7 Ranch—Western Film
“Ranchide Romance”

9 Trail Blazers’ Theater—Film
“Wagon Wheels Westward” feature

TV FORECAST AND GUIDE
**Wednesday**

4:15 5 Gabby Hayes Show—Tall Tales
4:30 4 Garfield Goose And Friend
Garfield starts a 4-H Club for his
gosling subjects
5  Howdy Doody Show—Puppets
5:00 4 Kids Carnival Kwiz—Games
5 Elmer, The Elephant—Movie Too
John Conrad is narrator
7 Laugh Time—Film Shorts
“Laurel & Hardy” film plus cartoons
9 Time For Beany—Puppet Fun
5:15 9 Junior Edition—News
Steve Fentress explains current events
5:30 4 Silhouettes Of The West—Film
Roy Starkey relates a tale
5 To Be Announced
7 Adv. Time With Bob Archer
“Miracle Rider” No. 1 & “Ghost Town” No. 3
9 Robert F. Hurleigh—News
5:40 4 Window Shopping—Commercial
Lee Phillip comments on items
5:45 4 Chgo. Weather—Russ Reed
5 Something To Talk About
9 Clete Roberts World News
5:50 4 Guest Star—Carmelita Pope
5 Clifton Utley And The News
6:00 4 Bob Elson & Sports—News
5 Joe Wilson’s Sports Corner
Commentary & interviews
7 Austin Kiplinger & The News
9 Captain Video—Adventures
6:10 7 Sports Highlights—Jack Drees
6:15 4 Ulmer Turner And The News
5 Town Crier—Tony Weitzel
Tony chats about people we know
6:20 7 Your Weather—Wayne Griffin
6:30 4 CBS News—Douglas Edwards
5 Those Two—Comedy Skits
Pinky & Martha become involved with a
woman who disappears with Mr.
Butterworth’s car
7 Date With Judy—Comedy
Father thinks that Oogie has been
hurt in a blizzard & calls a snowplow
and an ambulance in “Snowed In”
9 First Edition—Spencer Allen
6:45 4 Perry Como Show—Musical
Variety of songs with Fontane Sisters
5 News Caravan—John Swayze
9 Chicagoland Newsreel—Data
7:00 4 ARTHUR GODFREY & FRIENDS
Musical variety with Marion Marlowe,
Frank Parker, Julius La Rosa, Jan-
ette Davis, Hale broke, & the Mariners
5 I MARRIED JOAN—Comedy
Joan Davis accidentally uses one of the
most valuable stamps in her hus-
band’s collection to mail a letter
7 CHARLIE CHASE TIME—Film

---

**Show of the Month**

*As Selected by the National Television Review Board*

The National Television Review Board is an independent group of citizens who review and rate programs each month for the guidance of the American family and the TV industry.

---

**February Nomination:**

**ROBERT MONTGOMERY PRESENTS**

Telecast on the National Broadcasting Company network each Monday evening, this program was selected for “Con-
tributing wholesome and outstanding entertainment, and advancing the stand-
ards of television programming for the entire industry.”

---

**National Television Review Board**

Mrs. Byron Harvey, Jr.  Mrs. Willfred G. Moore, Sr.
Rabbi Philip L. Lipis    Mr. Samuel Culbertson II
Rev. Donald Masterson  Judge David R. Mandell
Mr. George Jennings   Robert A. Kubicek
Mr. David Balkin      Miss Helen Mower
Mr. Martin O’Shaughnessy    (Secretary)

“—Censorship Is Not The Way To Better Programs”

---
Wednesday

7:00 9 "CHINESE CAT"  
MOVIE—Charlie Chan becomes involved in a six month old murder of a man connected with a diamond smuggling racket; stars Sidney Toler

7:30 5 SCOTT MUSIC HALL—Variety  

7  STU ERWIN SHOW—Comedy

8:00 4 STRIKE IT RICH—Quiz Contest  
Warren Hull is emcee with guest "helping hand" dancer Leslie Caron

5  KRAFT THEATER—Drama  
"So Very Young"; a story of a young girl going through the pains of growing up who faces a great conflict with her father; stars Henry Jones, Florence Sundstrom, & Patti O'Neil

7  RUGGLES—Domestic Comedy

9  FRONT PAGE DETECTIVE  
Edmund Lowe in "Dead Wrong"; a story of a pretty girl, a roving husband, and a jealous wife

8:30 4 MAN AGAINST CRIME—Drama  
Mike Barnett (Ralph Bellamy) teams up with death to keep a six-day bicycle race honest & to solve a murder on the track in "Death Takes A Partner"

7  WRESTLING FROM RAINBO  
Wayne Griffin describes the matches

9  CHICAGO SYMPHONY POPS  
University Of Illinois Choir, a 70 voice mixed choir, from Urbana campus present a concert of classical & popular selections while the Chicago Symphony is away on tour

9:00 4 BLUE RIBBON BOUTS—Boxing  
World's light-heavyweight champion Archie Moore, 37, of St. Louis with 107 wins, 17 defeats, & 4 draws vs Nino Valdes, 29, of Cuba with 22 wins, 5 defeats, & 1 draw in a 10 rd. non-title bout; Russ Hodges announces. If Joe Maxim-Danny Nardico bout of March 4 is postponed it will supersede the Moore-Valdes bout

5  THIS IS YOUR LIFE—Talk  
Ralph Edwards is host

9  OLD AMERICAN BARN DANCE  
Musical variety film shorts emceed by Bill Bailey with well-known western stars

9:30 5 CURTAIN TIME—Drama  
Jean Mowry, Charles Flynn, & James Andelin in "Ghost For A Ghost"; a comedy about a girl who hires a ghostwriting team to pen the life story of her deceased great aunt Drucilla

TV FORECAST AND GUIDE
**TV FORECAST AND GUIDE**

**9:30** 9 LIBERACE SHOW—Musical
A variety of selections are played

**9:45** 4 SPORTS QUIZ—Commentary

**10:00** 4 VIC PERRY—Man On The Street

**5** WEATHERMAN—Clint Youle

**7** FOREIGN INTRIGUE—Drama
Robert Cannon (Jerome Thor) is in the right spot at the wrong time when a mouse turns lion & upsets the Quai D’Orsay. French foreign office, in “Foreign Intrigue in The Code Room”

**9** “ADVENTURES OF DON COYOTE”
MOVIE—Two Mexican horsemen help a girl & her brother protect their western ranch against the encroachments of desperadoes; stars Richard Martin, Frances Rafferty, and Val Carlo

**10:10** 5 DORSEY CONNORS—New Tips

**10:15** 4 SPORTS PAGE—J. Harrington

**5** CLIFTON UTLEY & THE NEWS

**10:25** 4 CHGO. WEATHER—Russ Reed

**10:30** 4 CHICAGO AT NIGHT—Interviews
Chuck Bill interviews passers-by

**5** LET’S LOOK AT SPORTS—News

**7** THIS IS CHARLES LAUGHTON

**10:45** 4 OUR SONG—Favorite Tunes
Carolyn Gilbert & Danny O’Neill

**5** HERBIE MINTZ SHOW—Musical

**7** TO BE ANNOUNCED

**11:00** 4 KUP’S COLUMN—Gossip
Irv Kupcinet comments on happenings in and around Chicago & interviews

**5** “WINTER CARNIVAL”
MOVIE—Ann Sheridan, Richard Carlson, Joan Leslie, & Helen Parrish; a gal tries to prevent her sister from making the same romantic error that she once did

**7** “DARK INTERVAL”
MOVIE—Zena Marshall & Andrew Osborn are featured

**11:15** 4 11:15 EDITOR—Fahey Flynn

**11:30** 4 MURDER BEFORE MIDNIGHT
“Study In Scarlet” with Reginald Owen; Sherlock Holmes mystery drama

**9** NEWS—Les Nichols Comments

**12:00** 4 “GREEN EYES”
MOVIE—(1st showing) Murder story of a man whose only daughter is accused of a crime of which she is innocent; stars Shirley Grey & Charles Starrett

**7** WHAT’S NEW?—Current News

**1:10** 4 ULMER TURNER & THE NEWS
(Stations reserve the right to change above listings without notice)

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**Next Week**

Your TV Forecast and Guide will be available at all newsstands, suburban and Chicago-land, every WEDNESDAY.

...And watch for Friday, April 3. You’re in for a big surprise with a bigger and better TV Forecast and Guide. So be sure to reserve your copy at your favorite newsstand every WEDNESDAY.

---

**TONIGHT on television**

**11:15 p.m.** “News with Fahey Flynn”

Brought to you by Mennen Shaving Products

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**Monday thru Friday**
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<th>Time</th>
<th>Program</th>
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<td>6:45</td>
<td>5 Town &amp; Farm—Everett Mitchell</td>
<td>WBBM-TV 4</td>
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<td>7:00</td>
<td>5 Today—News, Reviews, Records</td>
<td>WNBQ 5</td>
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<td>9:00</td>
<td>4 Arthur Godfrey Time—Variety</td>
<td>WBKB 7</td>
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<td>9:01</td>
<td>6 Dinner School—For Kids</td>
<td>WGN-TV 9</td>
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<td>9:30</td>
<td>5 Prologue To The Future</td>
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<td>10:00</td>
<td>4 News At Ten—Report</td>
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<td>10:04</td>
<td>5 Home Cooking—Recipe Ideas</td>
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<td>10:15</td>
<td>6 Bill Cullen Show—Musical</td>
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<td>4 Breakfast With Danny O’Neil</td>
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<td>5 Mrs. U.S.A.—Film Short, (Or United Nations General Assembly)</td>
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<td>6 There’s One In Every Family</td>
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<td>6 Creative Cookery—Recipes</td>
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<td>6 To Be Announced</td>
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<td>6 Bob &amp; Kay Show—Variety</td>
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<td>6 Bride &amp; Groom—John Nelson</td>
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<td>6 Love Of Life—Serial Story</td>
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<td>6 Good Living—Homemaking Tips</td>
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<td>6 Search For Tomorrow—Serial</td>
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<td>11:35</td>
<td>6 Guiding Light—Serial Tale</td>
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<td>12:00</td>
<td>6 Happy Pirates—Fun For Kids</td>
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<td>12:25</td>
<td>6 Midday News—Late Report</td>
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<td>12:30</td>
<td>6 Garry Moore Show—Variety</td>
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<td>5 Overtures With Art VanDamme</td>
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<td>5 Beulah Karney Presents—Tips</td>
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<tr>
<td>12:45</td>
<td>6 News Of The Day—S. Allen</td>
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<td>1:00</td>
<td>4 Freedom Rings—Comedy Quiz</td>
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**Thursday Mar. 12**

1:00 5 “Mystery Plane”

MOVIE—Tailspin Tommy adventure with two kidnapped pilots; stars John Trent, Milburn Stone, & Marjorie Reynolds

7 What’s New—Current Events

9 Luncheon Party—Ernie Simon

1:30 4 Art Linkletter’s House Party

A top recording star sings a duet with a lady from the audience

7 Claude Kirchner Show—Chats

9 Magic Carpet—Film Short

2:00 4 Lee Phillip Presents—Tips

Lee discusses subjects of interest to the ladies with interviews & tips

5 Big Pay Off—Quiz Contest

7 “Carnival”

MOVIE—Life of a ballet dancer, her disappointment in love, & her retirement & refuge in Cornwall; stars Sally Gray, Michael Wilding, & Jean Kent

9 Paul Dixon Show—Variety

2:15 4 Eddie Albert Show—Variety

2:30 4 Univ. Of Illinois—Talks

Lectures demonstrating various aspects of physical science with Dr. Carl R. Mcroy, Dr. Harold M. Shadeland, & Mr. Canio Radice moderator

9 Welcome Travelers—Chats

3:00 4 News At 3:00—Frank Reynolds

5 Kate Smith Hour—Guest Stars

Dancers The Kateds, “Cracker Barrel” interview, Deep River Boys, & comic Jay Marshall

9 “Penal Code”

MOVIE—Man is threatened by another who can reveal that he has been in prison; stars Regis Toomey & Pat O’Malley

3:05 4 “Green Eyes”

MOVIE—(Please see Wed. 12:00 ch. 4 listing for stars and synopsis)

4:00 5 Hawkins Falls—Serial Story

A youngster’s dream is shattered & he makes an unexpected decision

7 Lucky 7 Ranch—Western Film

“The Law Riders” feature

9 Trail Blazers’ Theater—Film

“California Goldrush” western feature

4:15 5 Gabby Hayes Show—Tall Tales

4:30 4 Garfield Goose & Friend

King Garfield helps celebrate the Girl Scouts birthday

5 Howdy Doody Show—Puppets

5:00 4 Kids Karnival Kwiz—Games

5 Elmer, The Elephant—Antics

John Conrad attempts to teach his friend some manners

7 Laugh Time—Film Short

“Charlie Chase” film plus cartoons

9 Time For Beany—Puppet Fun

5:15 9 Junior Theater—Film

(Continued on page 34)
Your present small-screen set is your best reason for a look-see at RCA Victor's new BIG-SCREEN Television.

You'll enjoy big, life-size pictures...and see them clearer, sharper than ever before! RCA Victor's 1953 television line is bigger and better than ever—with 23 exciting new models...5 big new advances!

★ New automatic UHF-VHF tuner (optional at extra cost)
★ New automatic "Magic Monitor" circuit system

★ Improved RCA "Deep Image" picture tube
★ New long-distance reception
★ New, wider range of cabinets...
42 combinations of styles and finishes!

Now's the time to trade in your small-screen "veteran," while RCA Victor dealers can show you the 1953 sets. Remember, RCA Victor prices still start as low as $199.95! Ask about RCA Victor Factory-Service Contracts, too...available only to RCA Victor owners.

See the RCA Victor Shoe starring Dennis Day over NBC Television, Friday, 7:00 p.m., EST.

EVERY YEAR MORE PEOPLE BUY

Prices include Federal Excise tax and full-year picture tube warranty. Subject to change without notice.
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<th>Time</th>
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<tr>
<td>5:30</td>
<td>WBHM-TV</td>
<td>Silhouettes Of The West—Talks</td>
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<td>5:40</td>
<td>WBQ</td>
<td>Window Shopping—Commercial</td>
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<td>5:45</td>
<td>WBKB</td>
<td>Chgo. Weather—Russ Reed</td>
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<td>5:50</td>
<td>WGN-TV</td>
<td>Something To Talk About</td>
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<td>6:00</td>
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<td>Clete Roberts World Report</td>
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<td>6:04</td>
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<td>Guest Star—Carmelita Pope</td>
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<td>6:10</td>
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<td>Clifton Utley And The News</td>
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<td>Bob Elson &amp; Sports—News</td>
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<td>Joe Wilson's Sports Corner</td>
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<td>Austin Kiplinger &amp; The News</td>
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<td>Captain Video—Adventure Tale</td>
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<td>Sports Highlights—Jack Drees</td>
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<td>Ulmer Turner And The News</td>
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<td>7:10</td>
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<td>Short, Short Drama—Film</td>
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<tr>
<td>7:20</td>
<td></td>
<td>Your Weather—Wayne Griffin</td>
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<td>7:30</td>
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<td>CBS News—Douglas Edwards</td>
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<td>7:45</td>
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<td>Dinah Shore Show—Musical</td>
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<td>8:00</td>
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<td>Lone Ranger—Western Drama</td>
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<td>8:15</td>
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<td>First Edition—News Report</td>
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<td>8:30</td>
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<td>Jane Froman's U.S.A. Canteen</td>
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<tr>
<td>8:40</td>
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<td>Dinah sings “All The Things You Are” and the Notables do “Flying Home”</td>
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<tr>
<td>9:00</td>
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<td>News Caravan—John Swayne</td>
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<td>9:15</td>
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<td>Chicagoland Newsreel—Data</td>
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<td>9:45</td>
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<td>Burns and Allen—Comedy</td>
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<td>10:00</td>
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<td>Gracie decides to buy a ranch for George, but George doesn’t want one &amp; decides to do something about it</td>
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<td>10:15</td>
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<td>Groucho Marx Show—Quiz</td>
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<td>10:30</td>
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<td>You Bet Your Life” quiz contest</td>
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<td>10:45</td>
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<td>Ramar Of The Jungle—Film</td>
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<tr>
<td>11:00</td>
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<td>A renegade white man, masquerading as a Hindu native, exploits the natives by making them drive out plantation owners; stars Jon Hall</td>
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<td>11:15</td>
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<td>Sports Edition—News Events</td>
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<tr>
<td>11:30</td>
<td></td>
<td>Jack Brickhouse and Harry Creighton</td>
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<tr>
<td>11:45</td>
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<td>TV Showcase—Film Drama</td>
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<tr>
<td>12:00</td>
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<td>Four Star Playhouse Drama</td>
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<tr>
<td>12:30</td>
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<td>“No Identity” with David Niven, Tommy Rettig, &amp; Frances Rafferty; story of a young boy’s fight to win his adopted mother’s love</td>
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<tr>
<td>12:45</td>
<td></td>
<td>Treasure Men In Action</td>
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<tr>
<td>1:00</td>
<td></td>
<td>Federal agents nab a group of whiskey smugglers in “The Case of the $8 Scotch”</td>
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**Thursday Mar. 12**

7:30 7 CHANCE OF A LIFETIME—Acts
Professional talent competes for cash awards & the opportunity for stardom

8:00 4 BIFF BAKER, U.S.A.—Drama
Alan Hale Jr. & Randy Stuart purchase three fabulously valuable pearls for a client only to have them stolen within ten minutes of the sale in “The Sisters Three”

5 DRAGNET—Police Drama
An armed bandit responsible for a series of daring robberies is hunted twice by Detective Sgt. Joe Friday (Jack Webb)

7 BACK TRAIL" MOVIE—(1st showing) Adventures of rancher who marries the banker’s daughter & saves her father from blackmailers; stars Johnny Mack Brown, Raymond Hatton, & Mildred Coles

9 TRASH OR TREASURE—Advice
Sigmund Rothschild, noted appraiser & art critic, tells whether or not a curiosity is of any value

8:30 4 BIG TOWN—Newspaper Drama
In Chinatown Steve Wilson (Patrick McVey) meets a mad old man who believes himself to be “The Emperor” of all he surveys

5 FORD THEATER—Drama On Film
“My Daughter’s Husband” with Lon McCallister, Gene Lockhart, & Karen Sharpe; well-to-do businessman cannot understand son-in-law’s views against accepting any aid from him

9 FLAME OF FAITH”—Drama
Story of a happily married blind girl whose life is upset by a kitten; stars Maura Murphy & Douglas Kennedy

9:00 4 MY LITTLE MARGIE—Comedy
Father (Charles Farrell) promises Margie (Gale Storm) a trip to London if she doesn’t see her boyfriend for a week

5 MARTIN KANE, PRIVATE EYE
Lee Tracy hits the jackpot as he apprehends the killer in a TV quiz show murder

7 IMPACT—News And Features
Austine Kiplinger as moderator

9 LADY OR THE TIGER”—Film
When an ancient, semi-barbaric king administers justice in a unique fashion, his daughter’s signal to her lover decides the young man’s fate

9:30 4 BOSTON BLACKIE—Drama
A cutter is framed by crooks into thinking he has murdered someone, & is forced to cut & reset stolen gems in the “Delmark Diamond Case”

5 DAN DURYEAS AS CHINA SMITH
China goes out to a boat to assist Ping Lien of Honolulu who is suspected of having assisted a mysterious fellow passenger over the rail in “High Sea”
9:30 7 QUICK AS A FLASH—Game
   Audience participation with Bobby Sherwood as emcee

9 RACKET SQUAD—Drama
   A team of con men organize a spurious harvesters labor union to fleece the wheat farmers, but hit an unexpected snag when one farmer’s daughter comes to town

10:00 4 VIC PERRY—Man On The Street
5 WEATHERMAN—Clint Youle
7 MARCH OF TIME—News Film
   Hawaii, Our Next State

9 “THE CROOKED ROAD”
   MOVIE—A man is subject of blackmail when his past, a prison escape in England, catches up with him; stars Edmund Lowe, Irene Hervey, and Henry Wilcoxon

10:10 5 DORSEY CONNORS—Helps
10:15 4 SPORTS PAGE—John Harrington
5 CLIFTON UTLEY AND THE NEWS

10:25 4 CHGO. WEATHER—Russ Reed

10:30 4 CHICAGO AT NIGHT—Chuck Bill
5 LET’S LOOK AT SPORTS—News

7 WHAT’S YOUR QUESTION
   Instructional & entertaining questions & answers on homemaking problems with Art Youngquist

10:45 4 OUR SONG—Musical

Mar. 12 Thursday

10:45 5 HERBIE MINTZ SHOW—Musical
11:00 4 KUP’S COLUMN—Guest & Chats
5 “POLICE BULLETS”
   MOVIE—Shakedown artists after several killings are pursued by the niece of one of their victims; stars John Archer, Joan Marsh, & Warren Hymeyer

7 “MAN IN THE DINGHY”
   MOVIE—Stowaway on vacation cruiser, although he loves captain’s daughter, has other reasons for refusing to leave the ship; stars Michael Wilding

9 “CLUB HAVANA”
   MOVIE—Retells the past life & current problem of six couples present at a fashionable night club; stars Margaret Lindsay & Tom Neal

11:15 4 11:15 EDITOR—Fahey Flynn
11:30 4 MURDER BEFORE MIDNIGHT
12:00 4 “SCATTERGOOD SURVIVES A MURDER”
   MOVIE—Small town publisher & 3 big town reporters are both interested in solving a series of homicides; stars Guy Kibbee

7 WHAT’S NEW—Current News
1:20 4 ULMER TURNER & THE NEWS
   (Stations reserve the right to change above listings without notice)

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3144 W. CERMACK ROAD
6:45 5 Town And Farm—Discussion
7:00 5 Today—Reports & Interviews
9:00 4 Wheel Of Fortune—Quiz
5 Ding Dong School—Nursery
9 A To Z Of Cookery—Recipes
  Angle Ring demonstrates how to carve cooked meat in “Clean Cut”
9:30 5 Prologue To The Future
9:45 4 Meet Betty Furness—Ideas
  Tips on clothes, charm and household ideas. Guest: John Robert Powers
10:00 4 News At Ten—Information
5 Home Cooking—Eddie Doucette
  Strawberry flake pudding & chocolate pecan refrigerator cake are made
7 “Escapes”
  MOVIE—Love between two brothers, one a prosecuting attorney, the other an ex-convict; stars Sally Blane and Anthony Bushnell
9 Morning Movie Time—Film
10:05 4 There’s One In Every Family
10:15 9 Earl Nightingale Program
10:30 4 Breakfast With Danny O’Neill
5 Mrs. U.S.A.—Film Short
  (or United Nations General Assembly)
9 Strike It Rich—Warren Hull
  Guest: comedienne Virginia De Luce
11:00 4 Creative Cookery—Recipes
  Shrimp pilaf, rose canapes, caviar, anchovy, or sardine sticks, & how to package, freeze, & store foods
5 To Be Announced
7 Bob & Kay Show—Variety Time
9 Bride & Groom—Interviews
11:15 9 Love Of Life—Serial Drama
  It is now certain that Meg will go to any lengths to get what she wants
11:30 5 Good Living—New Ideas
  Hope Robbins demonstrates how to make the most out of pineurls
9 Search For Tomorrow—Tale
11:45 9 Guiding Light—Serial Story
  Dick goes to see Dr. Keeler to get his advice
12:00 4 Happy Pirates—Fantasy
5 Noontime Comics—John Coons
9 Hi Ladies—Interview Fun
12:25 4 Midday News—Late Report
12:30 4 Garry Moore Show—Comedy
  Takeoff on “Godfrey’s Talent Scouts”; song production: “Hooray For Capt. Spaulding”
5 Overtures With Art Van Damme
7 Beulah Karney Presents—Tips
  Beulah gives hints for avoiding cooking failures; feature: macaroni ring filled with deviled crab & mushroom sauce
12:45 9 News Of The Day—S. Allen

1:00 4 Double Or Nothing—Quiz
  Bud Collyer is host to contestants
5 “Thirteenth Man”
  MOVIE—A district attorney is murdered while viewing a boxing bout; stars Weldon Heyburn, Inez Courtney, & Selmer Jackson
7 What’s New—Current Events
9 Luncheon Party—Ernie Simon
1:30 4 Art Linkletter’s House Party
  Dr. Paul Popenoe, Dir. of the Inst. of Family Relations, gives advice on domestic problems
7 Claude Kirchner Show—Variety
9 Learning Brings Adventure
  Dr. Karl Menger, prof. of mathematics demonstrates “taxi cab geometry” how circles have the shapes of squares. Also, strange world in which travelers return from round trips with their hearts on the right side instead of the left
2:00 4 Lee Phillip Presents—Tips
5 Big Pay Off—Quiz Contest
7 “Easy Money”
  MOVIE—Racketeers make their money out of insurance companies claiming on false accidents; stars Onslow Stevens, Kay Linaker, & Noel Madison
9 Paul Dixon Show—Variety
2:15 4 Eddie Albert Show—Variety
  Music, commentary, a story or two, an old film, a guest celebrity, etc. with the Norman Paris instrumental group
2:30 4 Roosevelt College—Talks
  “Tomorrow’s Chicago” discussed by Dr. Arthur Hillman, co-author of the book of the same name
5 Welcome Travelers—Interviews
  Tommy Bartlett says hello to visitors
3:00 4 News At 3:00—Chuck Bill
5 Kate Smith Hour—Variety
  Dancers Hектор & Byrd, sketch “Strings On My Heart” with Kim Hunter, ventriloquist Jimmy Nelson, and an informal musical
9 “Inside The Law”
  MOVIE—A family of crooks finds itself in control of a small town bank & anything & everything happens; stars Wallace Ford, Luana Walters, Frank Sully, & Harry Holman
3:05 4 ‘Scattergood Survives A Murder’
  MOVIE—(Please see Thurs., 12:00 midnight ch. 4 listing for cast & plot)
4:00 5 Hawkins Falls—Serial Tale
  Friday the 13 turns out to be lucky for some & unlucky for others
7 Lucky 7 Ranch—Western Film
  “Rogue Of the Range” feature
9 Trail Blazers’ Theater—Film
  “Sheriff Of Redwood Valley”
4:15 5 Gabby Hayes Show—Tall Tales

TV FORECAST AND GUIDE
Mar. 13 Friday

4:30 4 Garfield Goose And Friend
Frazier helps Garfield with his income tax

5  Howdy Doody Show—Puppets

5:00 4 Kids Karnival Kwiz—Games
Fun & movies with Nateo, the clown

5 Elmer, The Elephant—for Kids
John Conrad has his hands full with the too well educated elephant

7 Laugh Time—Film Shorts
"Laurel & Hardy" film plus cartoons

9 Time For Beany—Fun For Kids
Adventures with Beany, Ceety, the sea-sick sea-serpent, and the Captain

5:15 9 Junior Edition—S. Fentress

5:30 4 Silhouettes Of The West—Chats

5 To Be Announced

7 Adv. Time With Bob Aitcher
"Miracle Rider" #2 & "Ghost Town" #5

9 Robert Hurleigh—News

5:40 4 Window Shopping—Commercial

5:45 4 Chgo. Weather—Russ Reed

5 Something To Talk About
Chuck Acree discusses various topics

9 Clete Roberts World Report

5:50 4 Guest Star—Carmelita Pope

5 Clifton Utley And The News

6:00 4 Bob Elson & Sports—News

5 Herman Hickman Show—Talk
Commentary on sports & other topics

7 Austin Kiplinger & The News

9 Captain Video—Adventures

6:10 7 Sports Highlights—Jack Drees

6:15 4 Ulmer Turner And The News

5 Town Crier—Tony Weitzel

6:20 7 Your Weather—Wayne Griffin

6:30 4 CBS News—Douglas Edwards

5 Those Two—Comedy Skit
Pinky & Martha disguise themselves as a sailor & a WAVE in order to trap the car thief

7 Stu Erwin—Comedy Drama
Jackie takes up sculpturing & makes a statue of Babe Ruth, but by mistake makes the Babe a right-handed batter in "Art Appreciation"

9 First Edition—Spencer Allen

6:45 4 Perry Como Show—Musical
Guest: Julius LaRosa with the Fontane Sistres, & popular tunes of the day

5 News Caravan—John Swayze

MEET YOUR TV FAVORITES
Watch for TV Forecast and Guide's—A.B.C. Celebrity Bowling Tournament, Chicago Coliseum, April 3. Televised over WGN-TV 7:15 to 8 P.M.

TONIGHT on television
8:30 p.m. Our Miss Brooks

WBBM-TV

Keep your eye on channel 4
DYNAMIC TELEVISION
Debuting Tonight

9:00 P.M.
"HOLLYWOOD SHOWTIME"

"AGENT from SCOTLAND YARD"
intense drama starring
LYNN BARI-PATRICK KNOWLES
presented by
GEE LUMBER AND COAL CO.

9:30 P.M.
"I'M THE LAW"
starring GEORGE RAFT
A new rough and tumble presentation that will rank among TV's finest
presented by
AARON HEATING, INC.

CHANNEL 7
WBKB

Friday Mar. 13

6:45 9 Chicagoland Newsreel—Data
7:00 4 MAMA—Domestic Comedy
    Nels becomes involved with a man who is building a racing car
5  RCA VICTOR SHOW—Musical
    Dennis and his friends celebrate St. Patrick's Day
    Sponsored by RCA Victor

7  ADV. OF OZZIE & HARRIET
    Ozzie & Thorny (Don DePore) devote an entire night to making their peace with the government as income tax deadline approaches
9  SPORTS EDITION—News Events
    Jack Brickhouse comments on sports
7:15 9  CITY EDITOR—Clem Lane
    Actual story behind the headlines
7:30 4  MY FRIEND IRMA—Comedy Skit
    Marie Wilson & Cathy Lewis are featured as Irma & Jane
5  WALTY'S WORKSHOP—Creative
    It's time to think about screens; Mr. Durbahn shows how to make a new one & paint & repair old ones
7  SUPERMAN—Adventures
    A cub reporter stumbles upon smugglers operating from a "Haunted Lighthouse" off the Maine coast & finds his life in peril
9  DARK OF NIGHT—Drama
    Mystery & adventure in a unique setting

8:00 4  PLAYHOUSE OF STARS—Drama
    David Brian as an American in Paris who can't remember who he is or why he is there in "19 Rue Marie" with Maria Palmer as the girl who risks her life to unlock the door of his mind
5  BIG STORY—Drama
    A woman golfer was shot in the drive-way of her home; there were many suspects with many alibis, and it was not until reporter Rudy Haas of the San Francisco Examiner connected the murder with a suicide that took place on the other side of town that the crime was solved

7  DEATH VALLEY DAYS—Drama
    "Cynth"s Dream Dress" evolves around a girl's dream of owning a lavender silk lace-trimmed dress, but this dream fades when her husband, a gold prospector, fails to make a strike

9  LIFE BEGINS AT 80—Quiz
    Jack Barry moderates panel of oldsters

8:30 4  OUR MISS BROOKS—Comedy
    A delivery boy uses Principal Conklin's (Gale Gordon) desk drawer as a depository for his animal pets, and discovers that this is no way to become teacher's pet
5  ALDRICH FAMILY—Comedy Tale
    A quick change is in order when Henry's host at dinner appears in a tuxedo

TV FORECAST AND GUIDE
8:30 7 TALES OF TOMORROW—Drama
“The Squeeze Play” with John McQuade; a jealous magician hypnotizes all the people with whom a reporter comes in contact so that they no longer know him
9 WORLD IS YOURS—Film
Is your vacation a problem? Here are some spots that may interest you
9:00 4 MR. & MRS. NORTH—Drama
Barbara Britton & Richard Denning find themselves emmeshed with income tax experts, a hundred thousand dollar swindle, & a murder in “Dying To Live” with Alan Mowbray
5 CAVALCADE OF SPORTS
Middleweight Vince Martinez, 21, of New York with 27 wins & 1 defeat vs Chico Vejar, 22, of New York with 46 wins & 9 defeats in a 10 rd. bout from Madison Sq. Garden; Jimmy Powers announcing
7 “AGENT FROM SCOTLAND YD.”
Film drama with Lynn Bari, Patrie Knowles, & Alan Mowbray; concerns a British agent in Los Angeles who is trying to solve the disappearance of a senior code clerk, in order to avert International complications
9 TWENTY QUESTIONS—Quiz
“Animal, vegetable, or mineral?” game with Jay Jackson as emcee. Guest: Dr. Benjamime Fine, educational editor of the N.Y. Times
9:30 4 FAVORITE STORY—Film Drama
Adolphe Menjou is featured
7 I’M THE LAW—Drama, Geo. Raft
“The Mad Cartoonist” with Robert Corthwaite; an artist is found hanging in his studio with a cartoon depicting the scene near him, & in another murder a cartoon is also found
9 DOWN YOU GO—Panel Quiz
Dr. Bergen Evans emcees game with panel: Carmelita Pope, Toni Gilman, Fran Coughlin, and Robert Breen
9:45 5 GREATEST FIGHTS OF CENTURY
Boxing film: Tony Zale vs Rocky Graziano (June 10, 1948)
10:00 4 VIC PERRY—Man On The Street
Shenanigans with the passers-by
5 WEATHERMAN—Clint Youle
Climate forecast for the weekend
7 COURTESY HOUR—Variety
Professional talent in a wide variety of acts with Jim Moran as host
Sponsored by Courtesy Motors
9 MOVIE—Title To Be Announced
10:10 5 DORSEY CONNORS—New Tips
Helpful ideas for easy homemaking
10:15 4 SPORTS PAGE—J. Harrington
5 CLIFTON UTLEY AND THE NEWS

Mar. 13 Friday
10:25 4 CHGO. WEATHER—Russ Reed
Atmospheric conditions for weekend
10:30 4 CHICAGO AT NIGHT—Chuck Bill
Interviews with the people on the st.
5 LET’S LOOK AT SPORTS—Events
10:45 4 OUR SONG—Danny O’Neil Sings
5 HERBIE MINTZ—Musical
11:00 4 KUP’S COLUMN—Gossip
Interviews & commentary around Chgo.
5 “CONVICTS CODE”
Movie—a football player is framed by gamblers into a bank holdup rap to keep him out of a crucial game; stars Robert Kent, Anna Nagel, and Sidney Blackmer
7 “THE FRIGHTENED MAN”
MOVIE—(1st showing) Expelled from Oxford, a junk dealer’s son joins a gang of thieves; stars Dermot Walsh & Barbara Murray
11:15 4 11:15 EDITOR—Fahey Flynn
11:30 4 MURDER BEFORE MIDNIGHT
9 NEWS—Les Nichols Comments
12:00 4 “WINGS OF ADVENTURE”
MOVIE—(1st showing)
12:30 7 WHAT’S NEW—Current Events
1:30 4 ULMER TURNER & THE NEWS
(Stations reserve the right to change above listings without notice)

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TV Forecast and Guide
A CRITIC
“STRIKES IT POOR”

by JACK MABLEY

My years of sitting down in front of a TV screen each night and watching everything that moves are as long gone as the seven-inch tube.

About once every six or eight weeks I’ll park in front of the set around 7 in the evening and try to watch everything that comes along. And that experience is enough to make a man want to go back to work for a living.

Under these circumstances I renewed a brief acquaintance with Strike It Rich the other night.

This is a staggering exhibition of poor taste. The idea of searching out wretched human beings who are victims of bad fortune, and exhibiting them before millions who are attracted by little more than morbid curiosity, is appalling. Strike It Rich is designed for people who clamor for tickets to an execution. The money helps the victims. But they give full value for it. Warren Hull should note the word of Thomas Fuller: “He is not charitable, that will not be so privately.”

Another show I stumbled across during this “watch everything” binge was an abomination called Front Page Detective, which is supposed to portray a newspaper columnist who spends his time solving murders and making detectives look like boobs. It has every stereotype and cliche since the days of Philo Vance. It is a slander of any self respecting newspaperman.

There are many shows on TV which are good most of the time, but have off nights. There are many more which are awful most of the time, and putrid on some nights.

I suppose a true test in a TV writer’s personal popularity poll is the shows he watches of his own volition.

Here are the shows I try not to miss when we’re home: Mondays, I Love Lucy, Studio One; Tuesday, nothing; Wednesday, Kraft Theater or Chicago Symphony, This is Your Life, and Charles Laughton; Thursday, Dragnet; Friday, Ozzie and Harriet; Saturday, nothing; Sunday, Kukla, Fran and Ollie, Jack Benny and Mister Peepers, TV Playhouse, Victory at Sea, and the hockey games.

That’s a total of 7 plus hours of voluntary viewing a week. To that add the special events, such as elections, conventions, fall football, and remote pickups. Also add all new shows which come on the air.

Even for a fellow who seems to spend most of his time griping about the quality of television fare, there seems to be a good week’s entertainment in that lineup. We’ve always maintained that there is something for everyone on television. And we’ve always fought for an upgrading of television, so every kind of viewer can have a wide choice.
the TV kibitzer
(continued from page 9)

from London during the war were considered to be the best radio reporting done by any U.S. newsman. He's won two Peabody Awards for excellence in radio reporting and a flock of other awards.

Mr. Murrow has collaborated with Fred W. Friendly on three record albums called "I Can Hear It Now," the recorded speeches and events of the last thirty years that have set a precedent for recorded history and will help school kids of the future learn history the easy way. Friendly is also collaborator with Murrow on "See It Now," an offspring of radio's "Hear It Now," which came from the original idea for the records.

Mr. Murrow, who is a philosopher of parts as well as a newsman, has scored another overwhelming success with his "This I Believe" radio show, a program on which various Americans give testimony as to their beliefs and hopes. The program has succeeded in being heartwarming without being cloying and in many cases has done what it set out to do—inspire.

"See It Now," which gives Mr. Murrow an opportunity to look over the bigwig's shoulders and kibitz on the week's news will soon be paired with another Murrow TV Venture. What the show is, only the top brass at CBS know, but they're pitting it against the big-rated Milton Berle, evidence that they figure Murrow will pull an audience wherever they put him.

Mr. Murrow, who often sounds on the radio like Socrates talking to his disciples, has made many statements regarding his purposes. Two of them are worth quoting here. "There is no such thing as a wholly objective, neutral and impartial reporter. We are all the prisoners of our own upbringing, reading, experience and personal relations." From this Mr. Murrow concludes: "It should be our function to provide the raw materials from which intelligent and rational opinion can be formed." By thus placing his confidence in the intelligence and rational opinion of the American people, Mr. Murrow has won the respect and confidence of most of the U.S. He's a good man to have around.

"See It Now" is seen on Sunday at 5:30 p.m. on channel 4 (WBBM-TV).

JIMMY DURANTE
(continued from page 7)

the dewy-eyed chorines sigh in unison at his fatal Latin charm. Watch the look of fierce desire cross their faces as they rain kisses on his grizzled features. Then watch Durante with a shrug of the shoulders admit that only Durante can do this to women.

Now, then. Conceded Durante's make-up that exercises a magnetism towards women. But what are the causes?

Is it his nose? No woman in her right mind disputes the spell cast by the nobly-proportioned Durante schnozzola. Is it his quixotic nature? Who but Durante could engage in mortal combat with the English language and come out a successful loser? The man is a poet. But more than these, the key to Durante's fatal charm is the air of mystery about him. Durante, the enigma.

When Jimmy fades off the air with his justly-celebrated farewell to "Mrs. Calabash, wherever you are," there's no further contest. The identity of Mrs. Calabash is a secret locked in Schnozzola's bosom. But every woman in her heart of hearts knows that for this man of mystery, she would gladly give up her career to take the place of Mrs. Calabash. That Calabash gimmick takes Jimmy out of our class.

Jimmy Durante is seen every 4th week on the All Star Revue on channel 5 (WNBQ) at 7 p.m. on Saturdays.

Saucy French actress Fifi D'Orsay laughs worshipfully at the modern day Cyrano.
IN THE Brooklyn, N.Y. telephone book on page 772 there are 7 Sam Levensons listed, but opposite one is printed the identifying tag “humorist.” That’s the telephone company’s way of distinguishing one of America’s favorite story tellers from the other Flatbush Levensons, who might be able to tell jokes—but not like their illustrious namesake of TV’s “This Is Show Business.”

Sam Levenson, “humorist,” richly deserves that distinction. He is considered a cinch to go down as one of America’s great story spinners. “He’s the equal of Will Rogers,” commented a well-known TV producer, “only without the political implications.”

Moreover, Sam is not only a story teller, he’s a canny observer of the passing scene, of Americana. And his humor is authentic, drawn from everyday life. He doesn’t have to pull his jokes out of left field. “I can’t tell a story that hasn’t got a basis in truth,” he says.

A Levenson story can be tinged with pathos, enough to tug at the heart while it tickles the senses. It can be a howler or a warm chuckle. It kids the pants off modern pretense—but always gently, without malice. It can be sheer nostalgia or ironic. It tells how unconsciously funny we all are—arguing prices with the butcher, jockeying for position in the subway or having words with the waiter in a restaurant. But it’s always real.

Printed here are some of Sam’s favorite stories:

You know, it’s funny how modern parents have such a high regard for the intelligence of their kids. My father used to say about us that we got up every morning and took a ‘stupid’ pill. And my mother never believed we’d ever learn. “I feel sorry for the woman who’s going to marry you,” she used to say. Of course, I hadn’t made a definite choice as yet. I was only a year and a half old.

But anyway, about these modern mothers. There was a woman on our block who never, but never, left her little two-year-old alone. Pampered him because the books said that was the right ‘psychological’ approach.

Well, one day she made a bad mistake and left him by himself for about ten minutes while she ran down to the corner for groceries. On returning, she found four fire engines pumping water like mad out of the house. She ran upstairs excitedly, grabbed the kid (everybody thought she was going to kill him) and kissed his little face. “Darling,” she bubbled, “you learned to take a drink of water all by yourself!”

Have you heard the one about the man who was told by his doctor that he had only twenty four hours to live? “Is there anybody you’d like to see before you go?” inquired the M.D. “Yes,” answered the patient, “I’d like to see another doctor.”
Then there was the fellow who checked in at a hotel and in ten minutes walked out in a huff, baggage and all, right past the desk. He found a bug in his bed. A few days later he wrote a nasty letter to the hotel manager deploring that "at this advanced age of sanitary conditions that such a thing could happen. Absolutely intolerable... etc." He ranted and raged in the letter, finally after three pages signed it, "Disgustedly yours, Sam Moscowitz."

He got an immediate answer. "Dear Mr. Moscowitz, We are deeply humiliated as well as surprised... This is the first time in the forty years of our administration that a thing like this has ever happened... You can be sure that the responsible parties have been duly discharged... We hope that we will continue to receive your patronage and that you will overlook this unfortunate incident... etc." It was signed, "Respectfully Yours, the Management."

But by mistake the hotel had included Moscowitz' original complaint. And across the top written in pencil was, "Send this screwball the bedbug letter."

While riding on the subway one day I observed this:
A strap-hanger looked down at the fellow seated below him and said, "Excuse me buddy, are you reading the paper you're sitting on?"

A customer sitting at a table in a restaurant politely asked to see the manager. "What can I do for you," inquired the owner when he was summoned.
"I'm just curious," replied the cus-
tomer. "Who's your oldest waiter in time of service?"
"Why I don't know off hand, I'll have to look it up."
"Go right ahead, I've got time."
After a few minutes the owner re-
turned and announced, "I checked and it appears George McGovern has been with us the longest. He's been with us for thirty nine years."
"Thirty nine years, eh? Then he must be the one who took my order."

A rich uncle and his wife and a poor uncle and his wife got to a wedding party an hour too early. No one else had arrived. "I'm tired from playing golf this afternoon," sighed the rich uncle. "I think I'll stretch out on the sofa and get some shut-eye." And he did.

The poor uncle decided he'd do likewise, but his wife advised him he had better not. "Why not? asked the pen-
nilless uncle. "Why can he do it and I can't?"
"Because, silly," she replied. "Him they'll wake up—you they'll let sleep!"
Boys and girls, even Kukla will take time out from his washing chores to look at TV Forecast and Guide’s annual award trophy which the Kukla, Fran and Ollie gang won this year in the kids’ show division. Ollie looks a little sad, but that’s probably because he can’t keep the prize all to himself. It belongs to the whole troupe—Burr, Fran, Kukla, Delores, Madame Ooglepuss, Buelah Witch, Fletcher Rabbit, Col. Crackie, etc. Guess all you kids agree that people don’t tire of this TV program—the more you see, the more you want.

THIS WEEK’S CONTEST: How many words can you make out of “Kukla, Fran, Ollie”? Send your lists to Uncle Herbie, % TV Forecast and Guide, 185 N. Wabash Ave., Chicago 1, Ill., before Sunday, March 15. For the longest list, I’ll award $1; second longest, 50 cents; next 15 runners-up, 25 cents each. In cases of ties, answers will be judged on neatness.

Here are my Jan. 31 winners:

Elinore Eley, Argos, Ind; Janice Gentile, Chicago; Joyce Grippo, Chicago; Agnes Hecht, Waterloo, Ind; Phillip Hamer, Lombard, Ill; Walter Trwinski, Chicago; Nemizes Joiner, Chicago; Alan Larsen, Franklin Park, Ill; Wayne Lucas, Chicago; Sandra McGrew, North Chicago, Ill; Bill Miller, South Bend, Ind; Lynne O'Rourke, Chicago; Gail Orton, Chicago; Lynne Patten, Chicago; Marianne Reiner, Chicago; Robert Weber, Chicago; Marjorie Witten- hagen, Calumet City, Ill.

MOLLY CUES
by MOLLY POTKIN
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Here’s a jigsaw puzzle for you. When you put it together, you will recognize a friend. Can you also color the picture and name him?

Send your entries to Mollycues, % TV Forecast and Guide, 185 N. Wabash Ave., Chicago 1, Ill., before Monday, March 16. First prize is $1; second prize, 50 cents, next 25 prizes, a copy of Molly's picture puzzle book. In cases of ties, winners will be judged on neatness and originality. Answer will appear here next week.

Answer to last week’s puzzle: “SUPER CIRCUS.”
THE American Bowling Congress, which opened its Golden Jubilee Tournament at the Chicago Coliseum last week, will co-sponsor with TV Forecast and Guide a Celebrity Tournament on Friday, April 3. . . . It should be a beacon with all of the Windy City's TV, radio, press and stage stars on hand. The public, of course, is invited. . . . The ABC Tourney, running until May 23, has already smashed all entry records with 8,180 teams on the docket.

Look for sportscaster John Harrington to become a smashing success as a TV sportscaster over WBBM-TV. John appears a bit scholarly but he has plenty of punch. The raspy voiced vet replaced Jimmy Evans. . . . Mel Allen will soon come up with a sports commentary show following the Wednesday night fights over WBBM-TV, sponsored by the General Cigar Co. . . . Bert Wilson and Bud Campbell are forced to remain off the telewaves so long as they remain under contract with WIND. . . . Yep, that's radio! . . . As insurance against inclement weather, Jack Drees was kept in Washington, D.C. on a standby basis with another fight during the Joey Maxim-Danny Nardico outdoor bout in Miami, March 4.

The Chicago Black Hawks, desperately battling for their first playoff berth in seven years, take on their most hated foes, the World Champion Red Wings, in HFC's final telecast Sunday, March 15. . . . If the Hawks make the playoffs, and a game is scheduled for Sunday, HFC will televise the playoff. . . . Aside from their playoff dreams, the Hawks are bubbling over with Al Rollins' chances to snare the coveted Hart Trophy as the league's most valuable player. In the club's entire 27 year history, only one Hawk has earned the Hart Trophy. That was Max Bentley who cut a sharp figure in the 1945-46 campaign. . . . Rollins has real competition for the laurel in Montreal's "Rocket" Richard and Detroit's Gordie Howe.

Hawe, a sturdy, powerful westerner from Saskatchewan is in his seventh season in the National Hockey League and is only 24 years of age. . . . The record for the most points scored by a rookie was set by Gus Bodnar as a Toronto Maple Leaf. In a fifty game schedule, he fired home 22 goals with 40 assists to register a total of 62 points. . . . Coach Sid Abel will announce the winner of TV Forecast and Guide's poll to determine Chicago's favorite Black Hawk on March 15 over WBBM-TV, 10:00 p.m. . . . The winner will be presented with a beautiful 21" Sentinel TV set.

The ancient sport of soccer seems to be catching on. General Manager George Fishwick claims TV has boosted attendance and generated new interest in the game. "Last week," said Fishwick, "we set a new attendance record for the Chicago Armory when 2800 fans turned out." . . . The WGN-TV soccer telecasts have been renewed by Mages.

This time you be the judge! Keep score with Jack Drees and Ed Pazdur every Monday night over WENR-TV, 9:00 p.m., on Pontiac's Boxing From Rainbow show.

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TV FORECAST AND GUIDE
DEAR BOSS:

Well, now that Spring is definitively on its way, and the fancies of young men are turning to what the girls have been thinking about all Winter, THIS young man is getting braced for the annual onslaught of romance that TV will be pitching into your living room.

For example, they're already talking about that wosomely two-some called Lu Ann Simms and Julius La Rosa on the Godfrey program. Also on the same high cornball level are such strange little mixtures as Milton Berle & little Ruthie Gilbert, and Red Skelton & Lucille Knoch. Naturally, what these people do in their spare time is beyond me, but on TV at least, there's a big enough hubbub of mooning and cooing.

But Boss, I think the press agents have over-looked a few likely prospects for the Romance-Ad-Nausea Award.

For instance, I'm getting a little suspicious about what REALLY goes on between Jackie Gleason and Audrey Meadows, who put on that very funny household skit each week. Every time Jackie goes into that windup clinch with her, it looks like they're enjoying themselves so much, they shouldn't get paid for it.

One of the truly remarkable "affaires" of television is that strong, enduring attachment that Dennis James has for Dennis James. He reminds me of a man hopelessly lost forever in a roomful of mirrors.

Of course, Dennis has some competition in the single unit type of romance. There's Dorothy Kilgallen with the built-in simmer, Arthur Godfrey with the built-in wallet, and Howdy Doody with the built-in leer.

Speaking of love, you've gotta include John Cameron Swayze as a front-runner rep of the boys-in-love-with-the-sound-of-their-own-names. This lad rolls it out like a depot announcer.

L'amour toujours.

CHUB

LETTERS (continued from page 3)

I wish to commend Italian-American groups for their successful efforts to get "Life With Luigi" off television, because I don't think that any nationality should be held up to public ridicule. . . . On last Sunday's "The Web" the locale was Ireland and in true Hollywood fashion, the principal characters were roistering no-account boozers, with whiskey bottles very much in evidence. Americans of Irish descent have stood for this treatment for years. Are they going to let it continue on television without protest?

Chicago, Ill.

JOHN R. POWERS

I like Julius LaRosa very much but I don't like a remark he made. The audience was asking questions and someone said to Julius "Are you married?" "I'm un-married but I've got Janette." Why doesn't he stick to Lou Ann Simms? I think she's his type. At least she's young and Janette is about 32.

South Bend, Ind.

CAROL KUCHARSKI

I think Mrs. Brear showed very poor taste in her comment about Janette Davis. I suppose show people get used to crackpots slandering them, but very seldom does it appear in print. At least not so bluntly. Let's give a cheer for a sweet charming girl who fills her place well on Godfrey's show.

South Bend, Ind.

MRS. E. FOX

Only those with filthy, vulgar minds would think that Janette was after Godfrey. I've read everything about Arthur and his family for years and have never read of any scandal connected with him or the people he works with.

Wilmington, Ill.

MRS. LOIS EVANS

I'm glad some people have my thoughts about Janette Davis. Her suggestive actions are vulgar and not entertaining nor is her singing.

Wilmette, Ill.

MRS. H. J. BARBOUR

I agree with Leona Pollick. Arthur Godfrey should get Bill Lawrence back on the show. Frank Parker stinks. Why Arthur took him out of retirement is beyond me. The way he makes love to Marion is sickening. He's old enough to be her grandfather.

Harvey, Ill.

LAVERN WEGLANZ

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